



TEXT MINING

WITH TIDY DATA PRINCIPLES



TIDY TEXT

HELLO

I'm Julia Silge

Data Scientist at Stack Overflow

@juliasilge

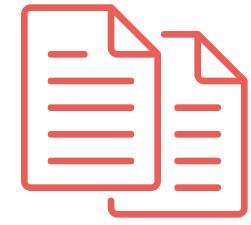
<https://juliasilge.com/>

TIDY TEXT



TEXT DATA IS INCREASINGLY IMPORTANT

TIDY TEXT



TEXT DATA IS INCREASINGLY IMPORTANT



NLP TRAINING IS SCARCE ON THE GROUND

TIDY TEXT

TIDY DATA PRINCIPLES + COUNT-BASED METHODS



tidytext: Text mining using dplyr, ggplot2, and other tidy tools

Authors: [Julia Silge](#), [David Robinson](#)

License: [MIT](#)

[build](#)  passing [build](#)  passing CRAN  0.1.4 coverage  82% DOI [10.5281/zenodo.814233](#) JOSS [10.21105/joss.00037](#)

Using [tidy data principles](#) can make many text mining tasks easier, more effective, and consistent with tools already in wide use. Much of the infrastructure needed for text mining with tidy data frames already exists in packages like [dplyr](#), [broom](#), [tidyr](#) and [ggplot2](#). In this package, we provide functions and supporting data sets to allow conversion of text to and from tidy formats, and to switch seamlessly between tidy tools and existing text mining packages.

<https://github.com/juliasilge/tidytext>

tidytext: Text mining using dplyr, ggplot2, and other tidy tools

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Using [tidy data principles](#) can make many text mining tasks easier, more effective, and consistent with tools already in wide use. Much of the infrastructure needed for text mining with tidy data frames already exists in packages like [dplyr](#), [broom](#), [tidyr](#) and [ggplot2](#). In this package, we provide functions and supporting data sets to allow conversion of text to and from tidy formats, and to switch seamlessly between tidy tools and existing text mining packages.



<https://github.com/juliasilge/tidytext>

O'REILLY®

Text Mining with R

A TIDY APPROACH



Julia Silge & David Robinson

<http://tidytextmining.com/>

TIDY TEXT

WHAT DO WE MEAN BY TIDY TEXT?



WHAT DO WE MEAN BY TIDY TEXT?

```
> text <- c("Because I could not stop for Death -",
+         "He kindly stopped for me -",
+         "The Carriage held but just Ourselves -",
+         "and Immortality")

>
> text
[1] "Because I could not stop for Death -"
[2] "He kindly stopped for me -"
[3] "The Carriage held but just Ourselves -"
[4] "and Immortality"
```

WHAT DO WE MEAN BY TIDY TEXT?

```
> library(tidytext)
> text_df %>%
+     unnest_tokens(word, text)
```

```
# A tibble: 20 x 2
  line word
  <int> <chr>
1     1 because
2     1 i
3     1 could
4     1 not
5     1 stop
6     1 for
7     1 death
8     2 he
9     2 kindly
10    2 stopped
11    2 for
12    2 me
13    3 the
```

WHAT DO WE MEAN BY TIDY TEXT?

```
> library(tidytext)  
> text_df %>%  
+     unnest_tokens(word, text)
```

```
# A tibble: 20 x 2
```

```
  line word  
  <int> <chr>  
1     1 because  
2     1 i  
3     1 could  
4     1 not  
5     1 stop  
6     1 for  
7     1 death  
8     2 he  
9     2 kindly  
10    2 stopped  
11    2 for  
12    2 me
```

- **Other columns have been retained**
- **Punctuation has been stripped**
- **Words have been converted to lowercase**

WHAT DO WE MEAN BY TIDY TEXT?

```
> tidy_books <- original_books %>%  
+     unnest_tokens(word, text)  
  
>  
  
> tidy_books  
# A tibble: 725,055 x 4  
    book          linenum chapter word  
    <fct>        <int>   <int> <chr>  
 1 Sense & Sensibility      1       0 sense  
 2 Sense & Sensibility      1       0 and  
 3 Sense & Sensibility      1       0 sensibility  
 4 Sense & Sensibility      3       0 by  
 5 Sense & Sensibility      3       0 jane  
 6 Sense & Sensibility      3       0 austen  
 7 Sense & Sensibility      5       0 1811  
 8 Sense & Sensibility     10       1 chapter  
 9 Sense & Sensibility     10       1 1  
10 Sense & Sensibility     13       1 the  
# ... with 725,045 more rows
```

TIDY TEXT

**OUR TEXT IS
TIDY NOW**



TIDY TEXT

**OUR TEXT IS
TIDY NOW**

WHAT NEXT?



WORD FREQUENCIES

```
> read_csv("syndromicData_raw.csv") %>%
+   unnest_tokens(word, Chief.Complaint) %>%
+   count(word, sort = TRUE)
# A tibble: 3,088 x 2
  word       n
  <chr>   <int>
1 pain     34047
2 inj      11035
3 back     8053
4 injury    7950
5 left      7937
6 rt        7628
7 r         7497
8 l         7257
9 right     7067
10 lac       7025
# ... with 3,078 more rows
```

TIDY TEXT

MOVING STOP WORDS



```
> get_stopwords()  
# A tibble: 175 x 2  
  word      lexicon  
  <chr>    <chr>  
1 i        snowball  
2 me       snowball  
3 my       snowball  
4 myself   snowball  
5 we       snowball  
6 our      snowball  
7 ours     snowball  
8 ourselves snowball  
9 you      snowball  
10 your    snowball  
# ... with 165 more rows
```

TIDY TEXT

MOVING STOP WORDS



```
> get_stopwords(language = "es")
# A tibble: 308 x 2
  word   lexicon
  <chr>  <chr>
1 de     snowball
2 la     snowball
3 que    snowball
4 el     snowball
5 en     snowball
6 y      snowball
7 a      snowball
8 los    snowball
9 del    snowball
10 se    snowball
# ... with 298 more rows
```

TIDY TEXT

REMOVING STOP WORDS



```
> get_stopwords(source = "smart")
# A tibble: 571 x 2
  word      lexicon
  <chr>     <chr>
1 a         smart
2 a's       smart
3 able      smart
4 about     smart
5 above     smart
6 according smart
7 accordingly smart
8 across    smart
9 actually  smart
10 after    smart
# ... with 561 more rows
```

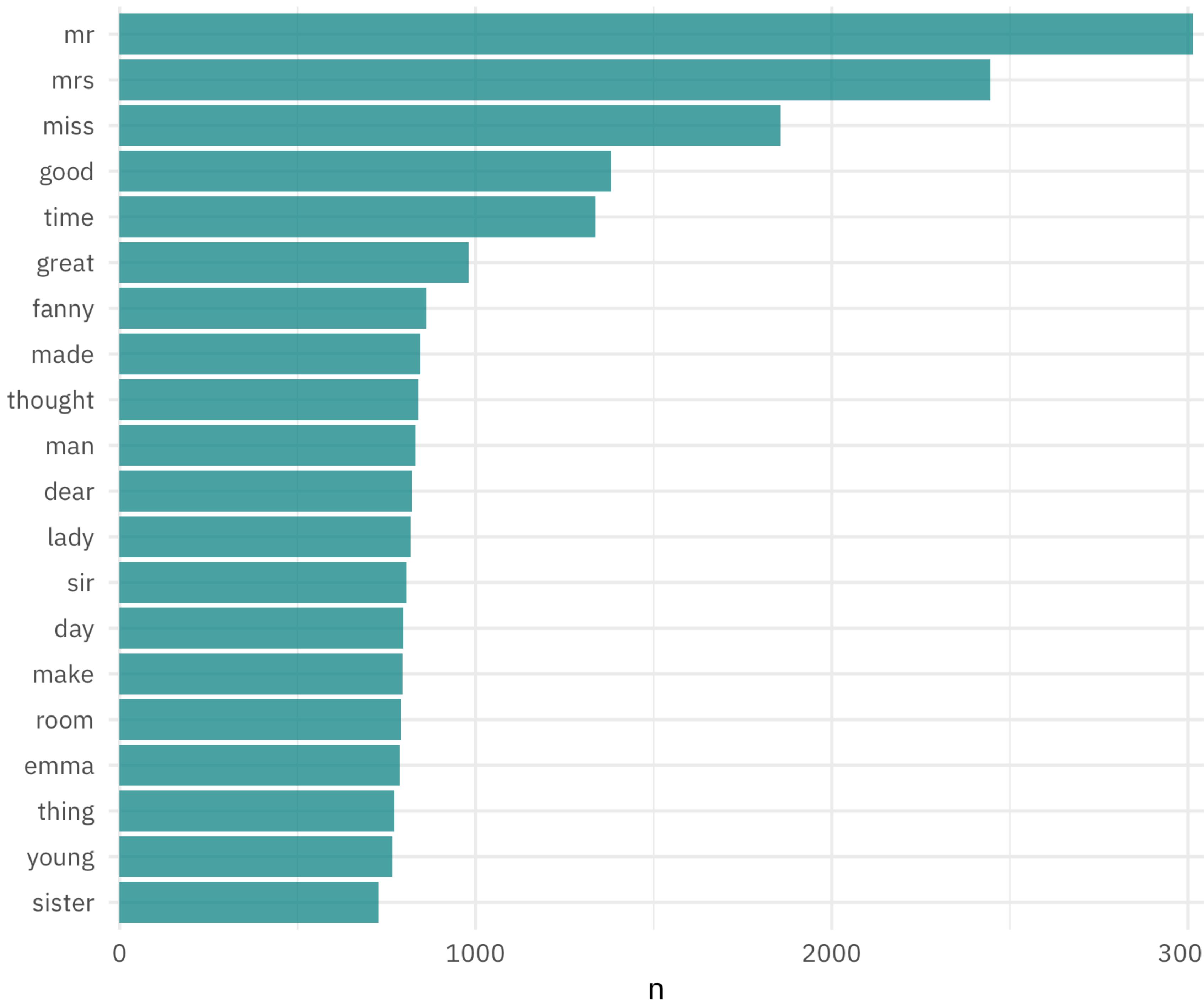
TIDY TEXT

MOVING STOP WORDS



```
tidy_books <- tidy_books %>%  
  anti_join(get_stopwords(source = "smart"))
```

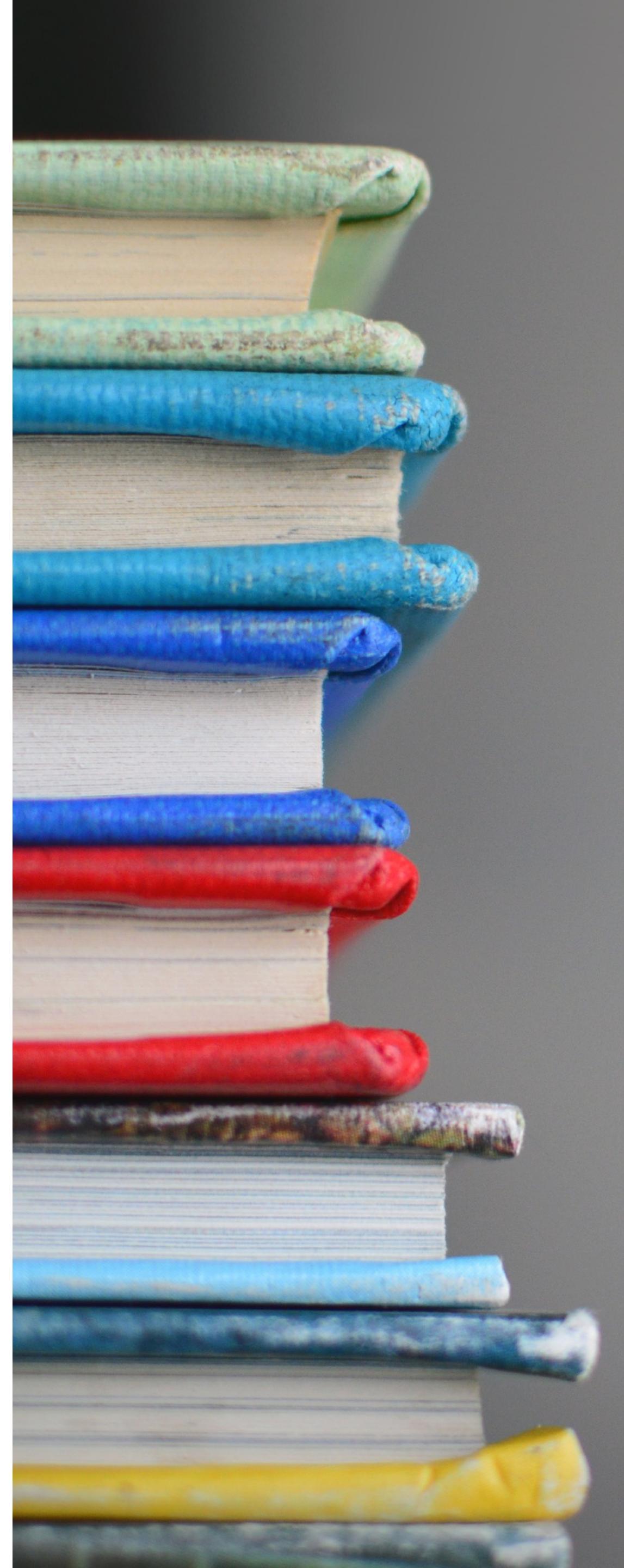
```
tidy_books %>%  
  count(word, sort = TRUE)
```



TIDY TEXT

SENTIMENT ANALYSIS

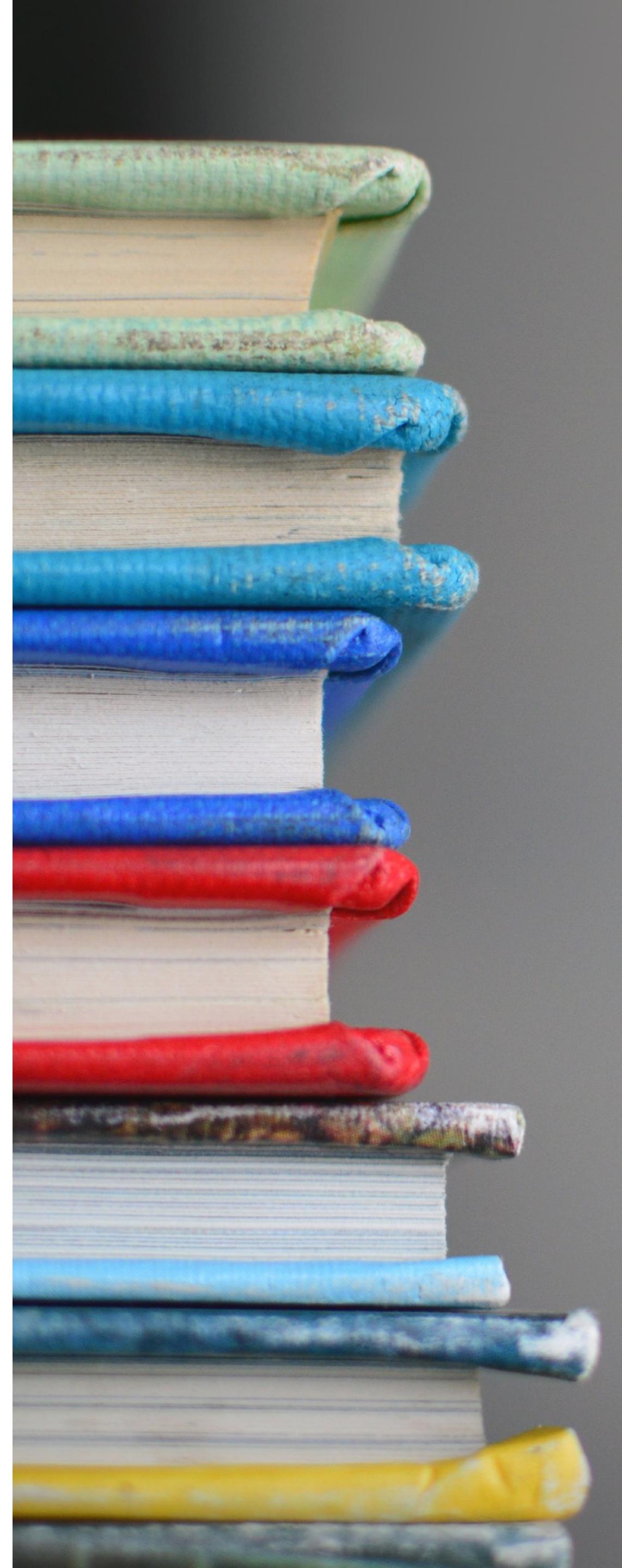
```
> get_sentiments("afinn")
# A tibble: 2,476 x 2
  word      score
  <chr>    <int>
1 abandon     -2
2 abandoned   -2
3 abandons    -2
4 abducted    -2
5 abduction   -2
6 abductions  -2
7 abhor       -3
8 abhorred    -3
9 abhorrent   -3
10 abhors     -3
# ... with 2,466 more rows
```



TIDY TEXT

SENTIMENT ANALYSIS

```
> get_sentiments("bing")
# A tibble: 6,788 x 2
  word      sentiment
  <chr>    <chr>
1 2-faced   negative
2 2-faces   negative
3 a+         positive
4 abnormal   negative
5 abolish   negative
6 abominable negative
7 abominably negative
8 abominate  negative
9 abomination negative
10 abort     negative
# ... with 6,778 more rows
```



TIDY TEXT

SENTIMENT ANALYSIS

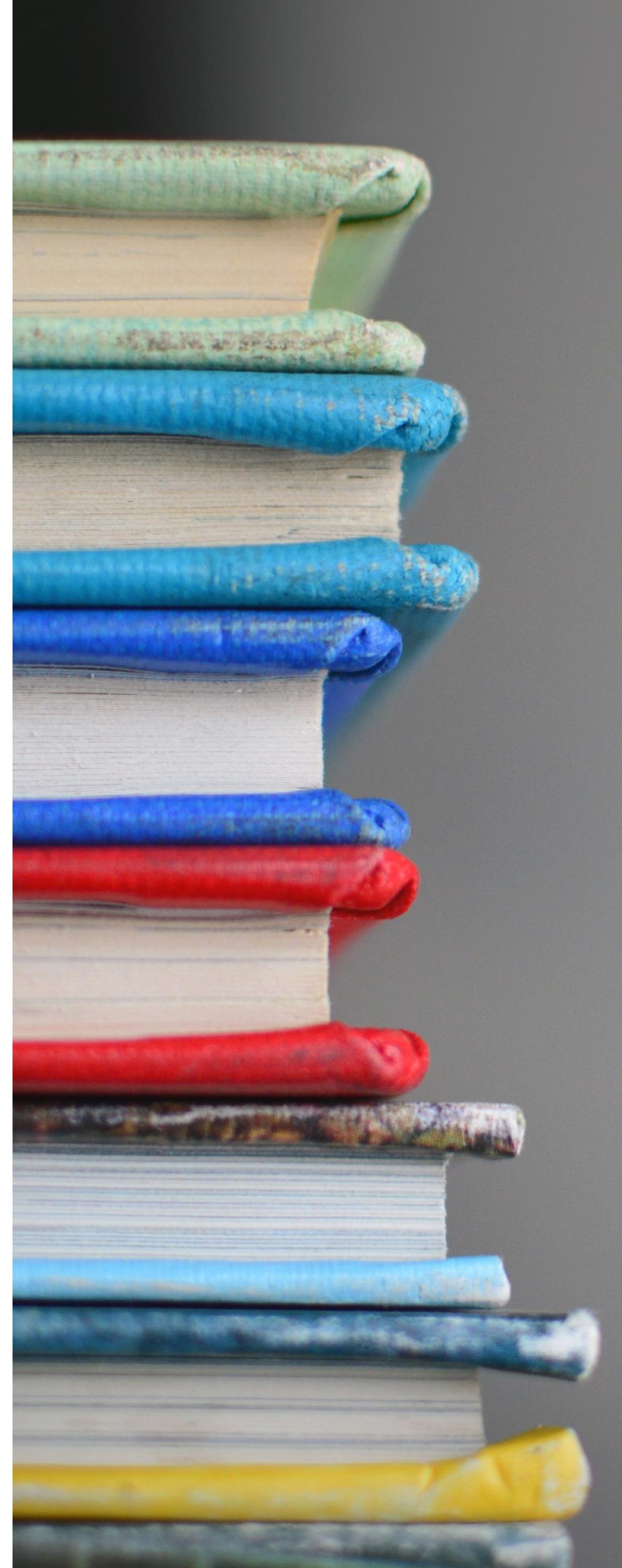
```
> get_sentiments("nrc")
# A tibble: 13,901 x 2
  word      sentiment
  <chr>    <chr>
1 abacus   trust
2 abandon   fear
3 abandon   negative
4 abandon   sadness
5 abandoned anger
6 abandoned fear
7 abandoned negative
8 abandoned sadness
9 abandonment anger
10 abandonment fear
# ... with 13,891 more rows
```



TIDY TEXT

SENTIMENT ANALYSIS

```
> get_sentiments("loughran")
# A tibble: 4,149 x 2
  word      sentiment
  <chr>    <chr>
1 abandon   negative
2 abandoned negative
3 abandoning negative
4 abandonment negative
5 abandonments negative
6 abandons   negative
7 abdicated  negative
8 abdicates  negative
9 abdicating negative
10 abdication negative
# ... with 4,139 more rows
```



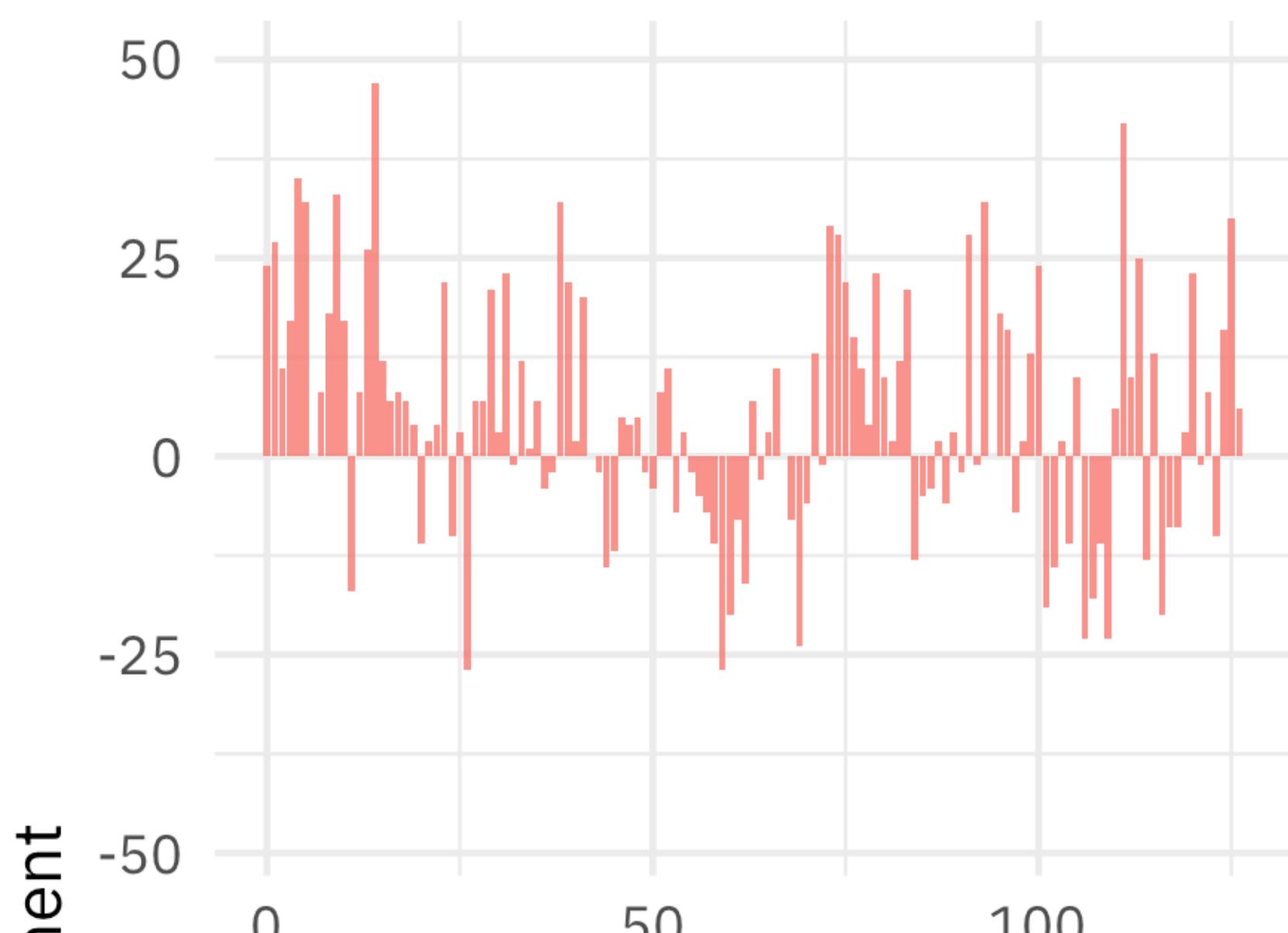
TIDY TEXT

SENTIMENT ANALYSIS

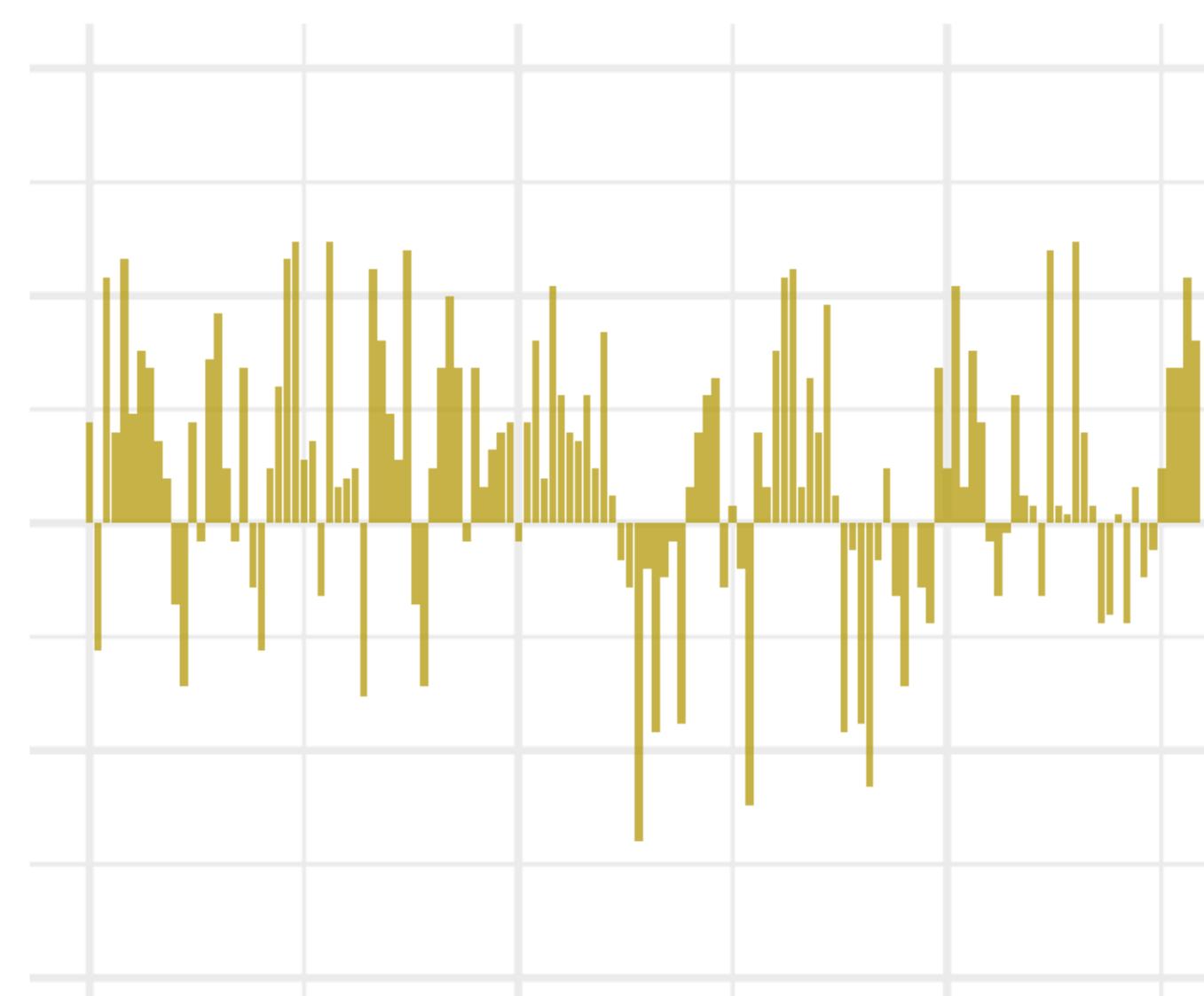
```
> janeaustensentiment <- tidy_books %>%  
+   inner_join(get_sentiments("bing")) %>%  
+   count(book, index = linenumbers %/ 100, sentiment) %>%  
+   spread(sentiment, n, fill = 0) %>%  
+   mutate(sentiment = positive - negative)
```



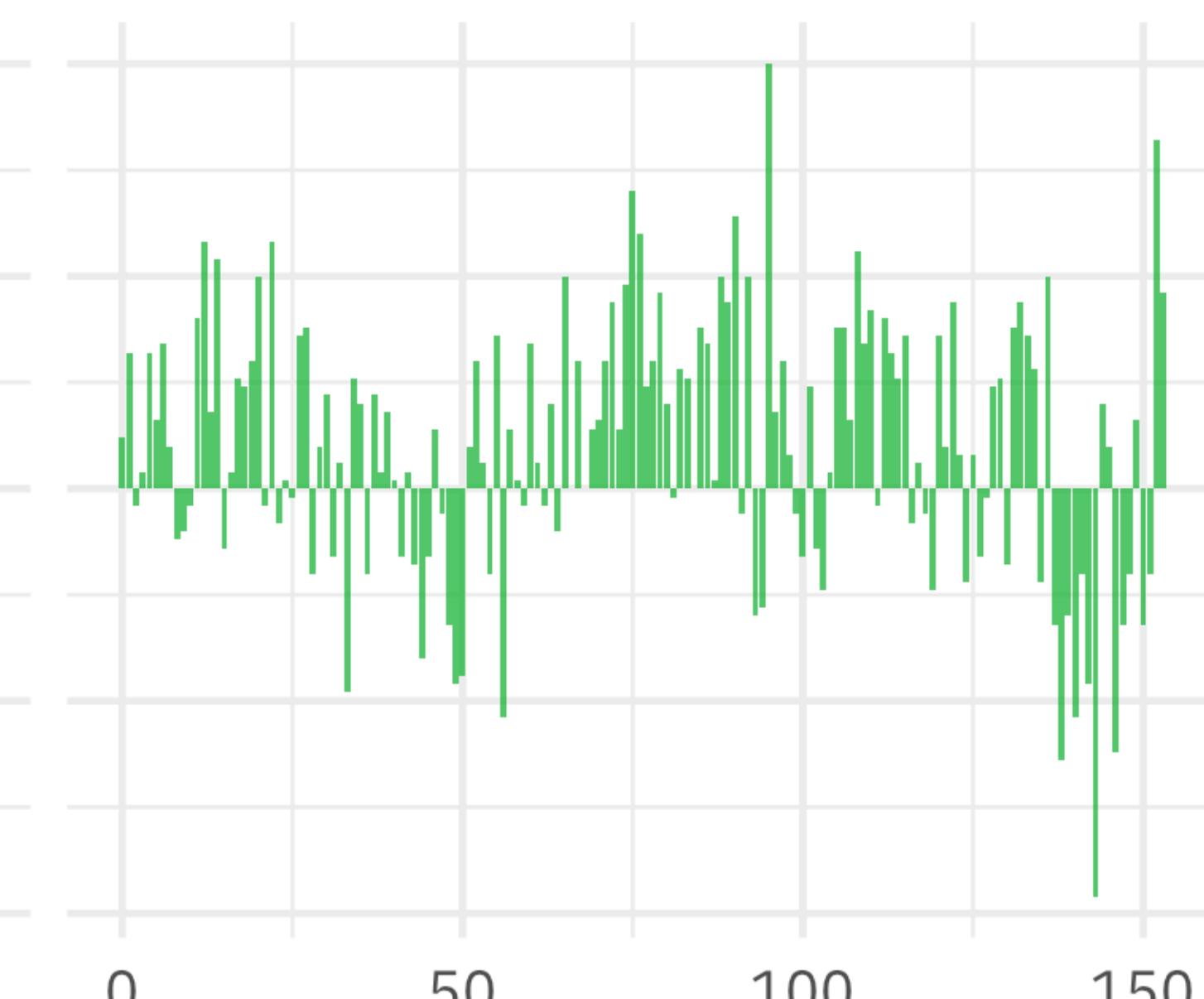
Sense & Sensibility



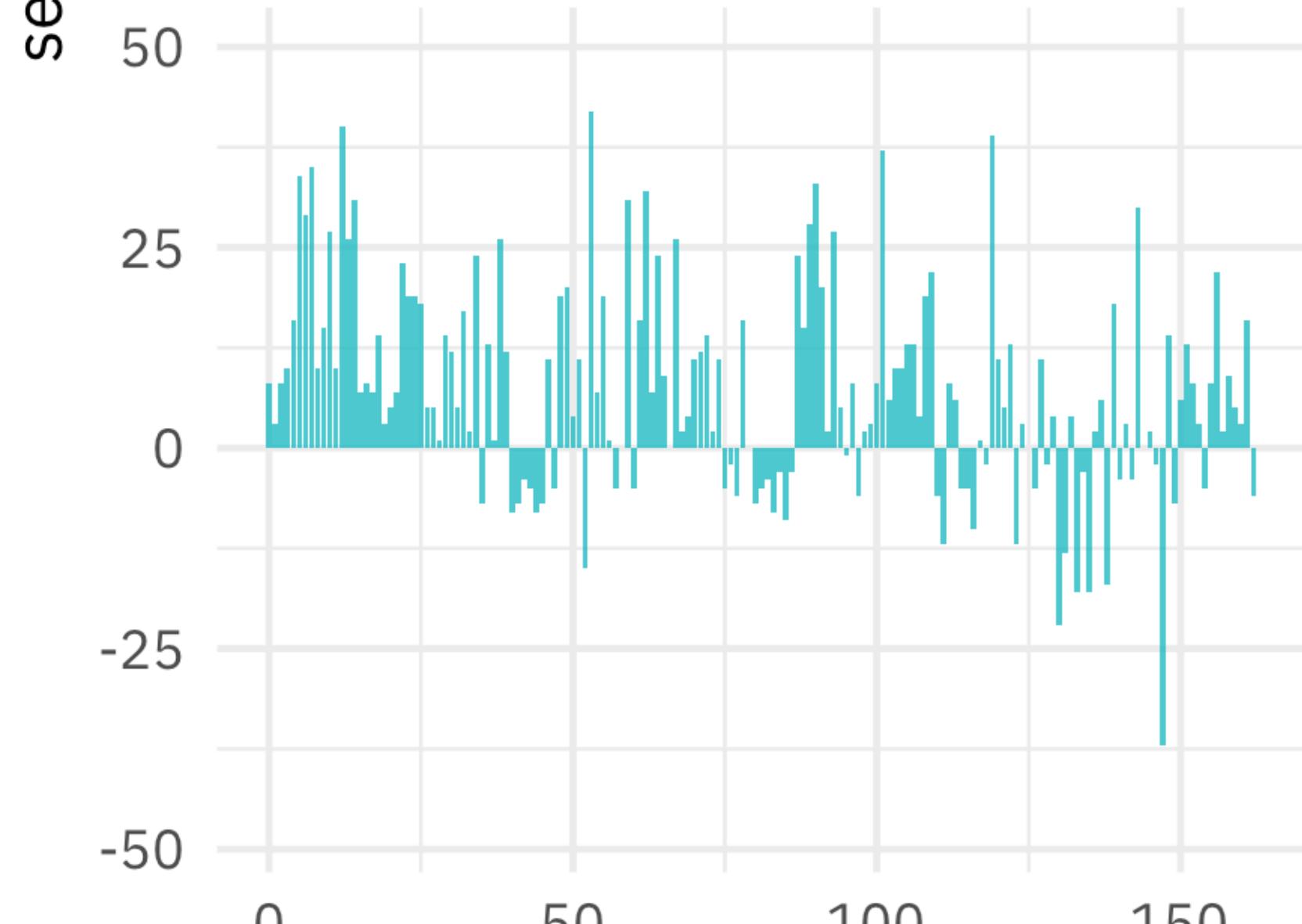
Pride & Prejudice



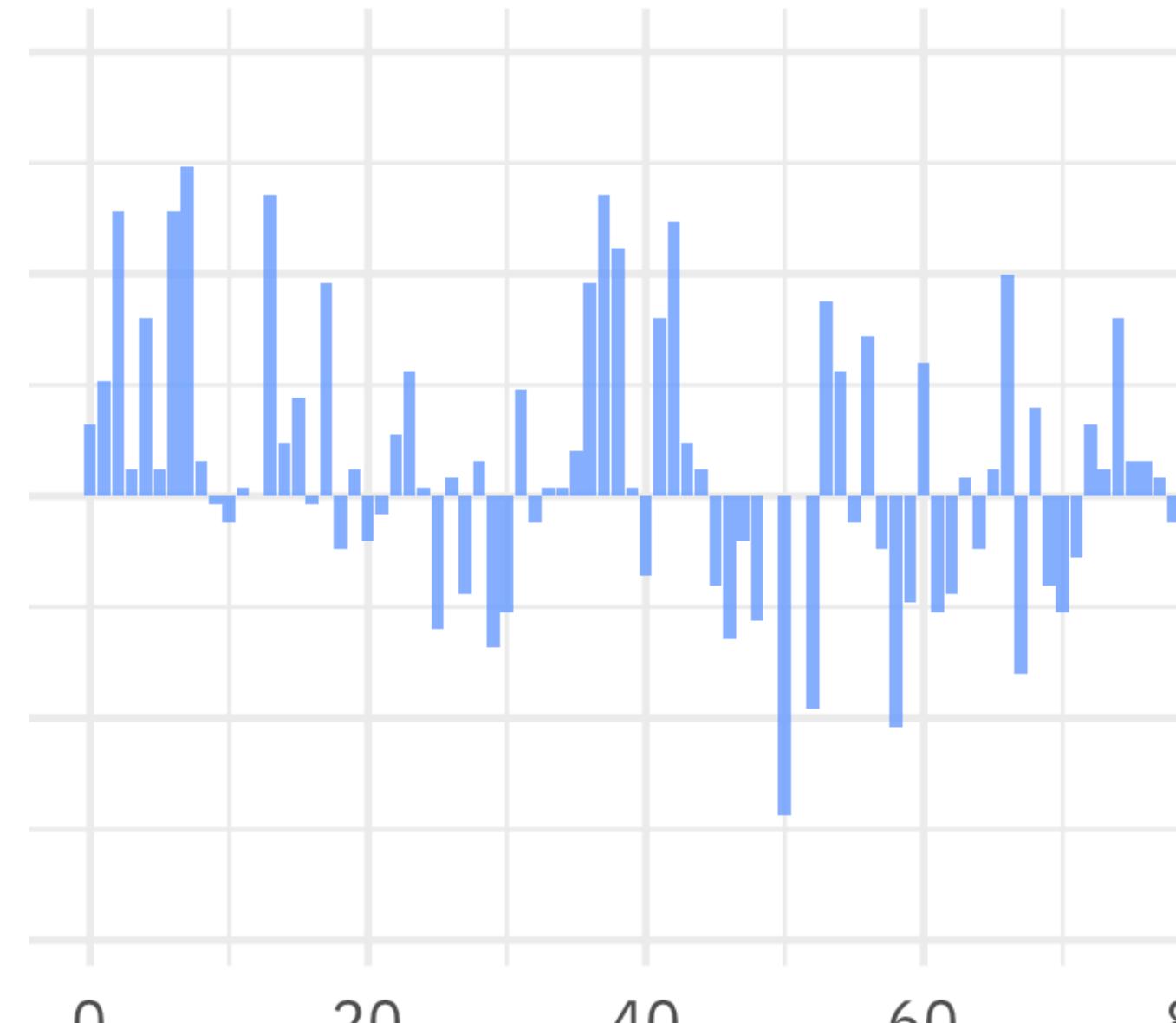
Mansfield Park



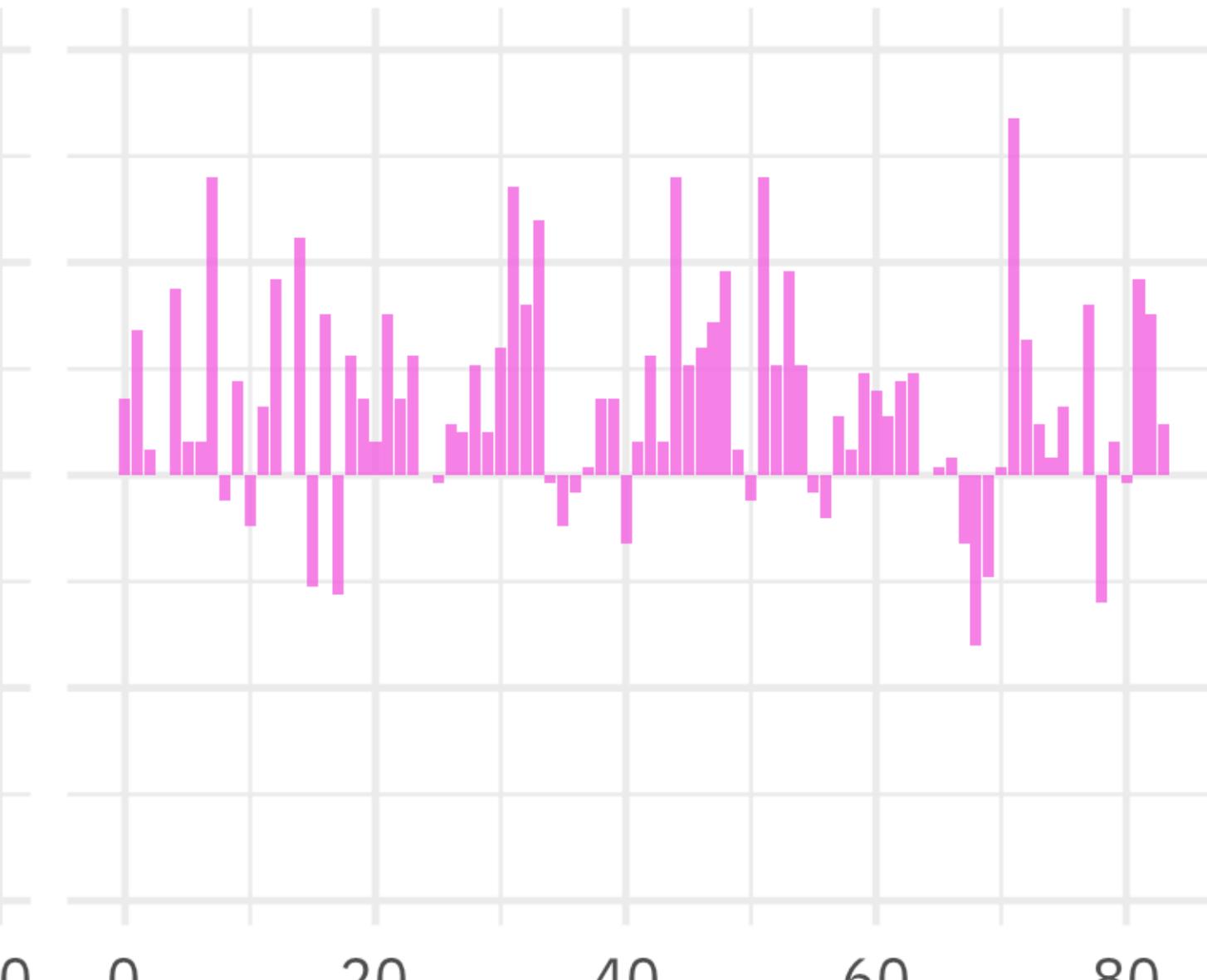
Emma



Northanger Abbey



Persuasion



index

TIDY TEXT

SENTIMENT ANALYSIS

Which words contribute to each sentiment?

```
> bing_word_counts <- austen_books() %>%  
+   unnest_tokens(word, text) %>%  
+   inner_join(get_sentiments("bing")) %>%  
+   count(word, sentiment, sort = TRUE)
```

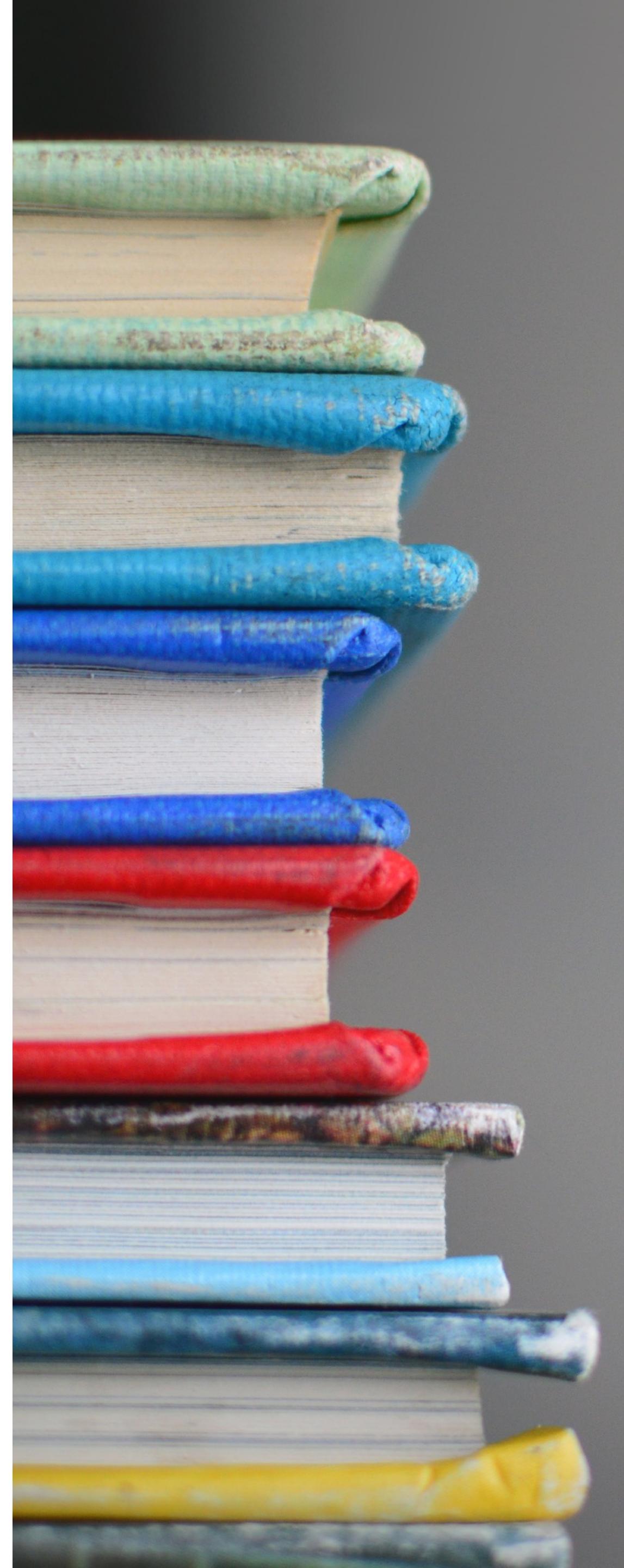


TIDY TEXT

SENTIMENT ANALYSIS

Which words contribute to each sentiment?

```
> bing_word_counts  
# A tibble: 2,585 x 3  
  word      sentiment     n  
  <chr>    <chr>       <int>  
1 miss     negative     1855  
2 well      positive     1523  
3 good      positive     1380  
4 great     positive     981  
5 like      positive     725  
6 better     positive     639  
7 enough     positive     613  
8 happy      positive     534  
9 love       positive     495  
10 pleasure   positive     462  
# ... with 2,575 more rows
```

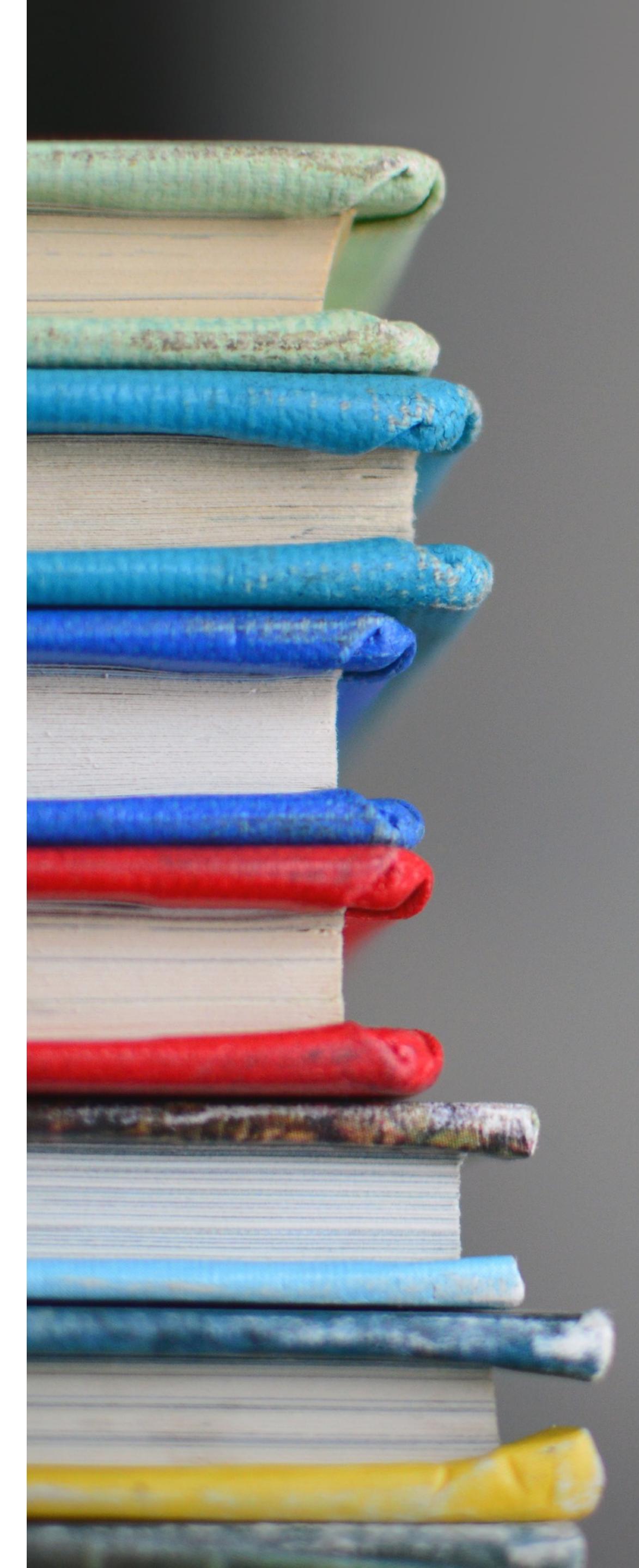


TIDY TEXT

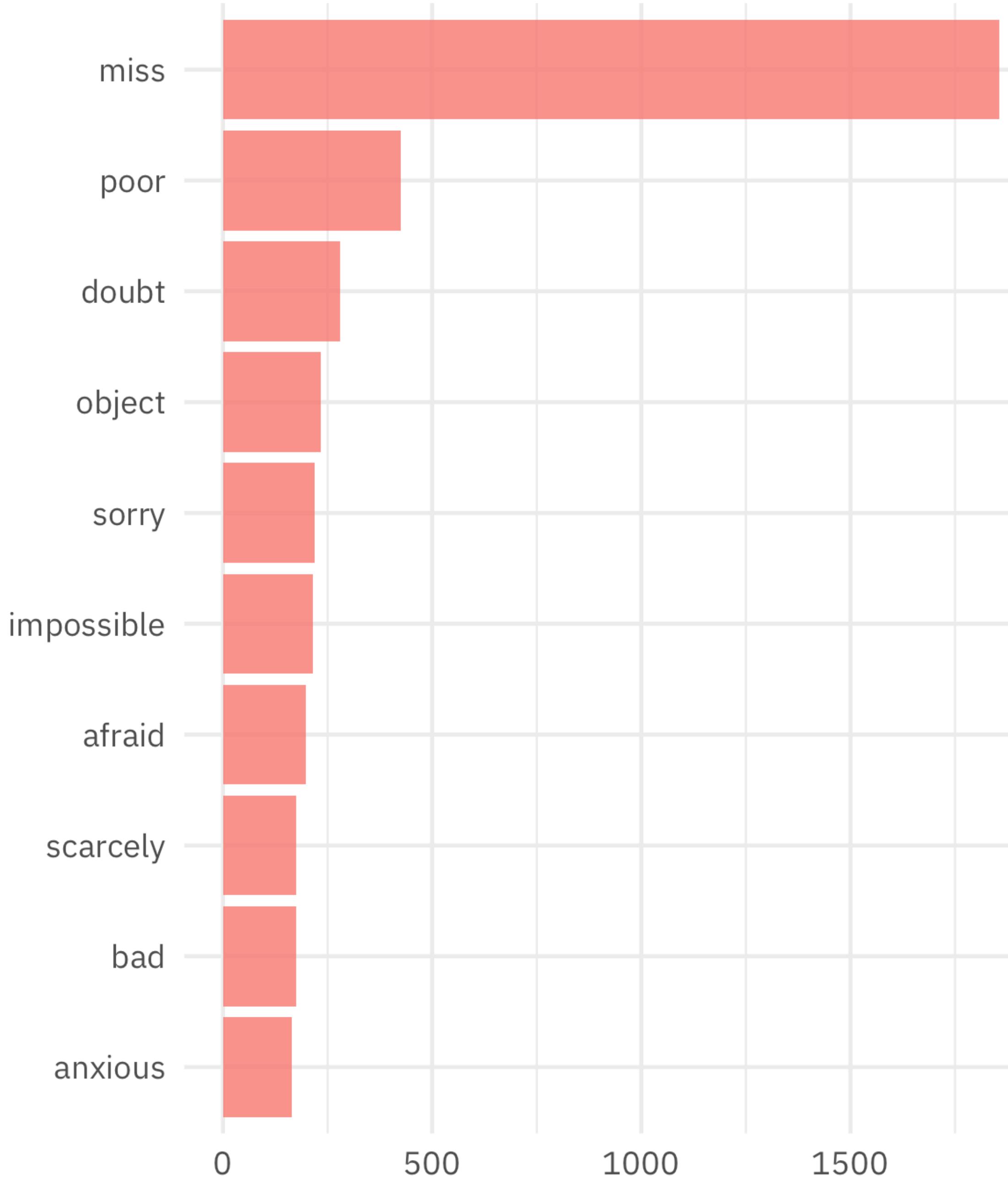
SENTIMENT ANALYSIS

Which words contribute to each sentiment?

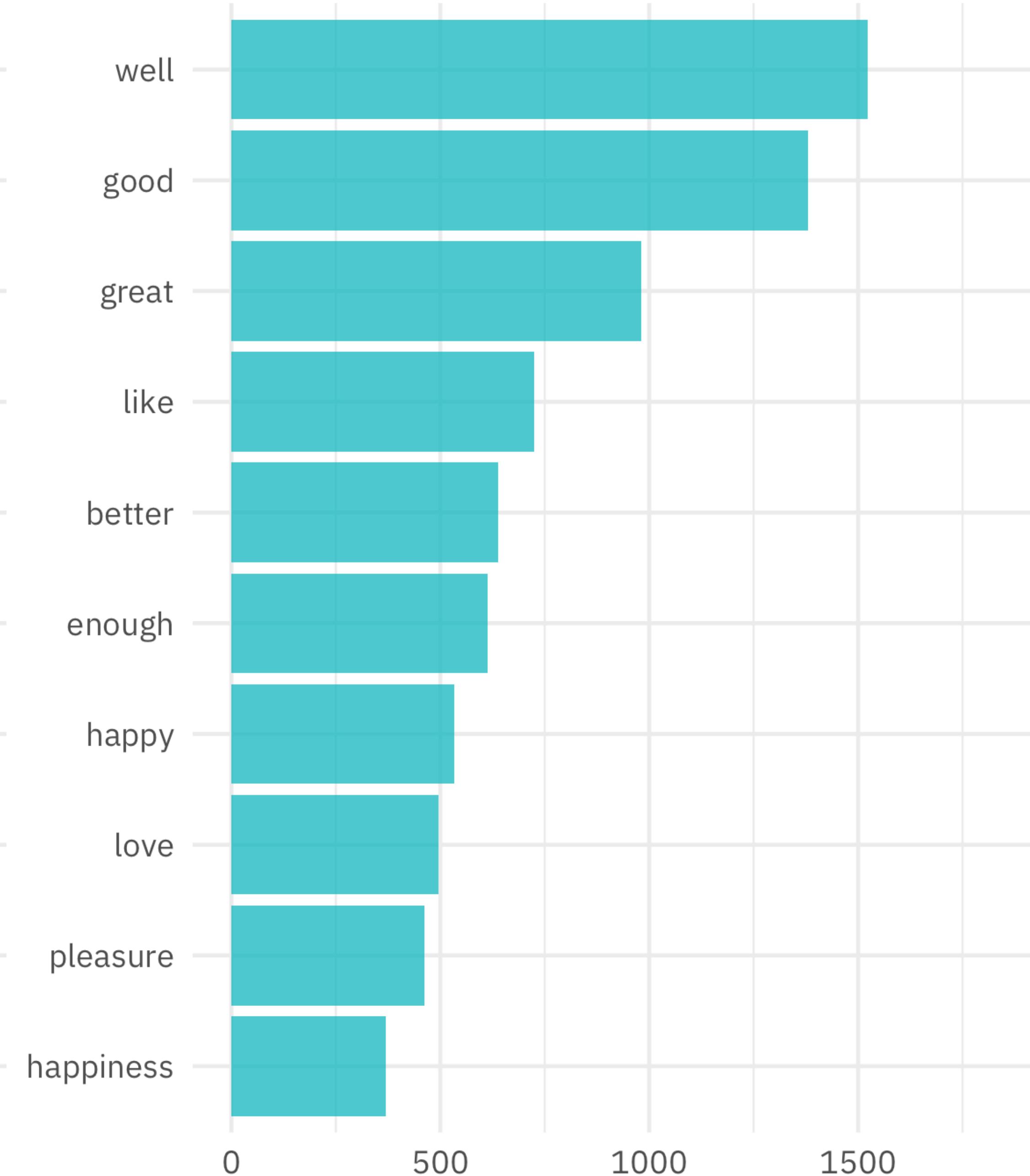
```
> bing_word_counts  
# A tibble: 2,585 x 3  
  word      sentiment     n  
  <chr>    <chr>     <int>  
1 miss     negative    1855  
2 well      positive   1523  
3 good      positive   1380  
4 great     positive   981  
5 like      positive   725  
6 better     positive   639  
7 enough     positive   613  
8 happy      positive   534  
9 love       positive   495  
10 pleasure   positive  462  
# ... with 2,575 more rows
```



negative



positive



Contribution to sentiment

WHAT IS A DOCUMENT ABOUT?

TERM FREQUENCY

INVERSE DOCUMENT FREQUENCY

$$idf(\text{term}) = \ln \left(\frac{n_{\text{documents}}}{n_{\text{documents containing term}}} \right)$$

TF-IDF

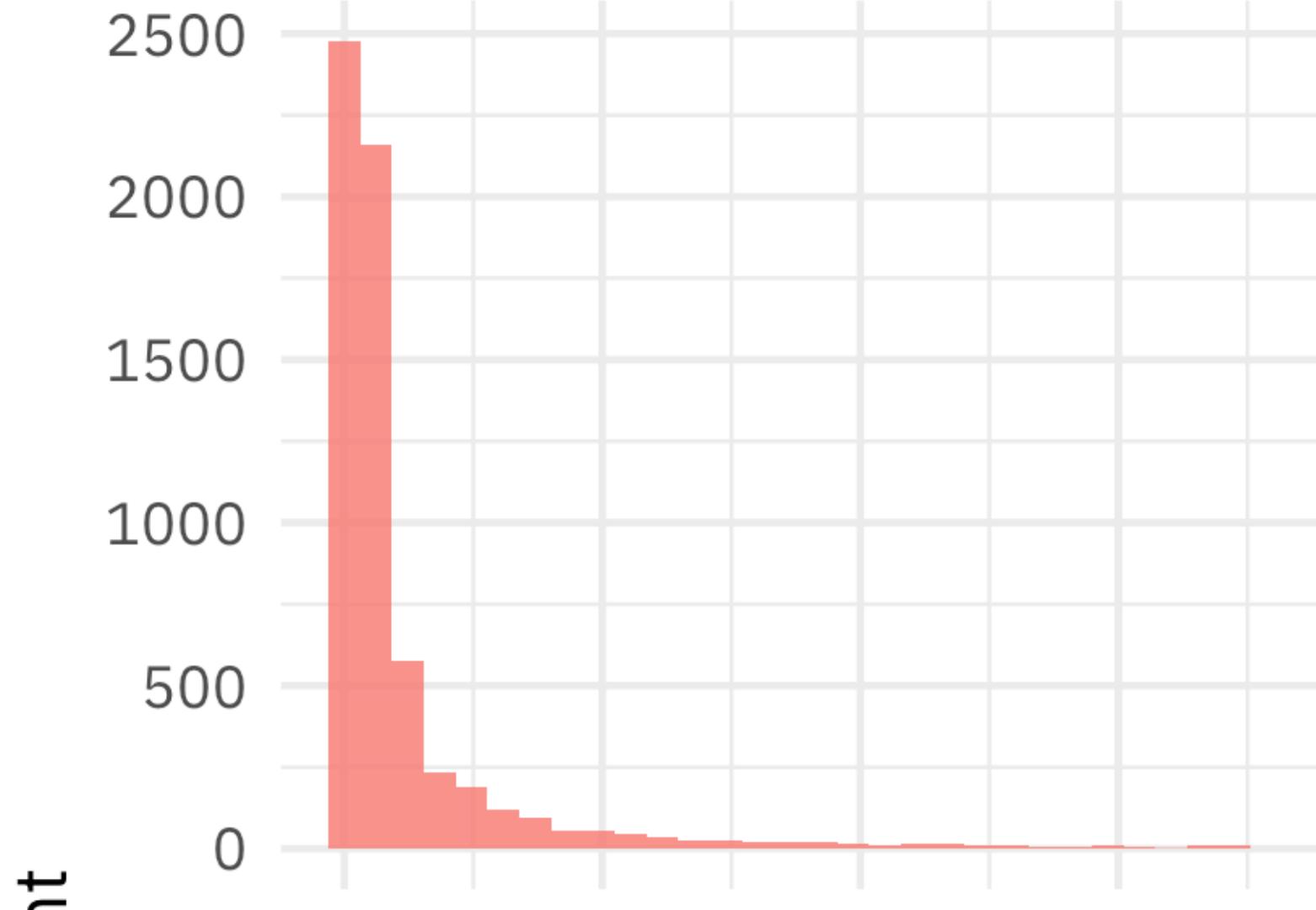
```
> book_words <- austen_books() %>%  
  unnest_tokens(word, text) %>%  
  count(book, word, sort = TRUE)  
>  
> total_words <- book_words %>%  
  group_by(book) %>%  
  summarize(total = sum(n))  
>  
> book_words <- left_join(book_words, total_words)
```

TF-IDF

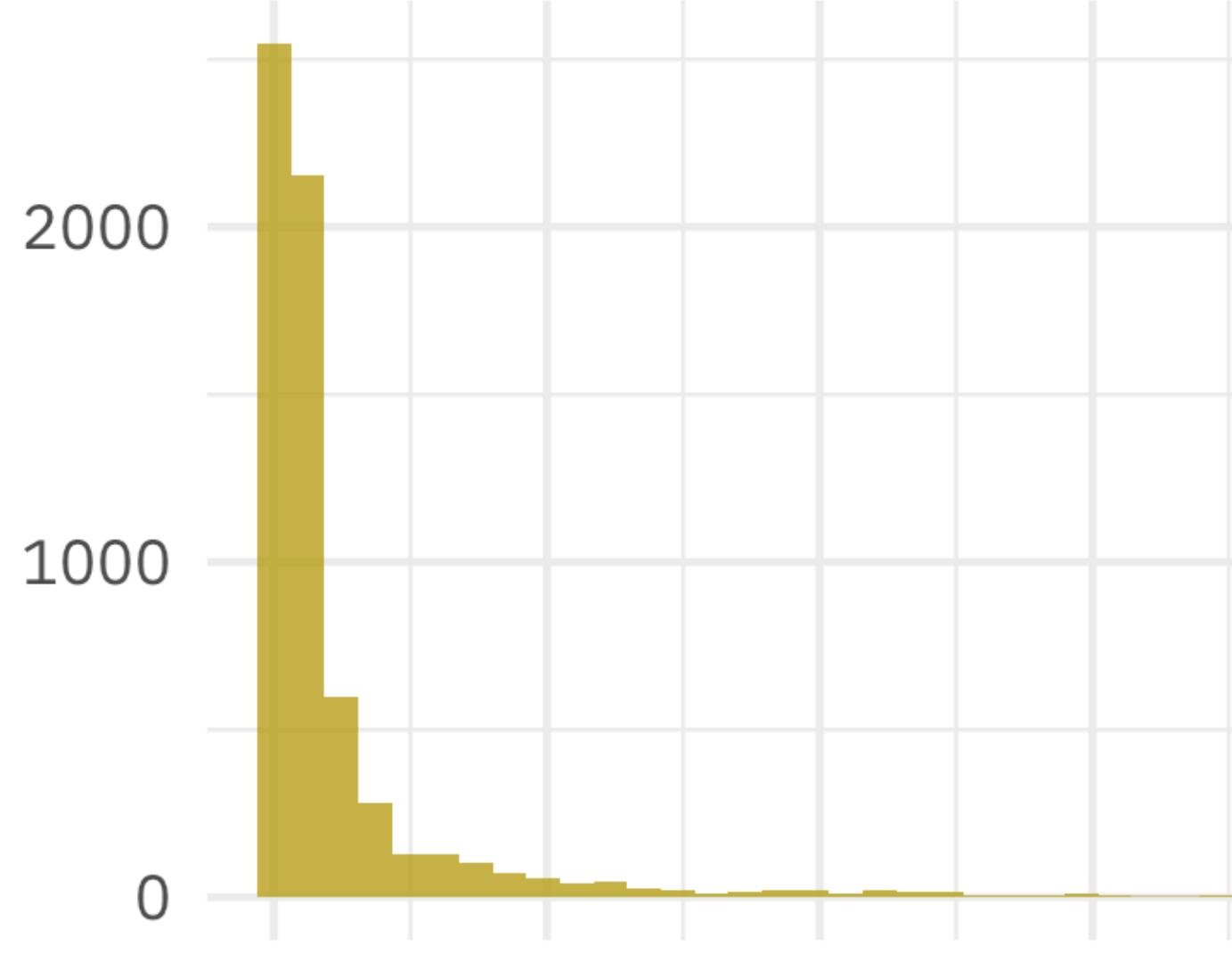
```
> book_words
# A tibble: 40,379 x 4
  book          word     n   total
  <fct>        <chr> <int> <int>
  1 Mansfield Park    the    6206 160460
  2 Mansfield Park    to     5475 160460
  3 Mansfield Park    and    5438 160460
  4 Emma              to     5239 160996
  5 Emma              the    5201 160996
  6 Emma              and    4896 160996
  7 Mansfield Park    of     4778 160460
  8 Pride & Prejudice the    4331 122204
  9 Emma              of     4291 160996
 10 Pride & Prejudice to    4162 122204
# ... with 40,369 more rows
```

Term Frequency Distribution in Jane Austen's Novels

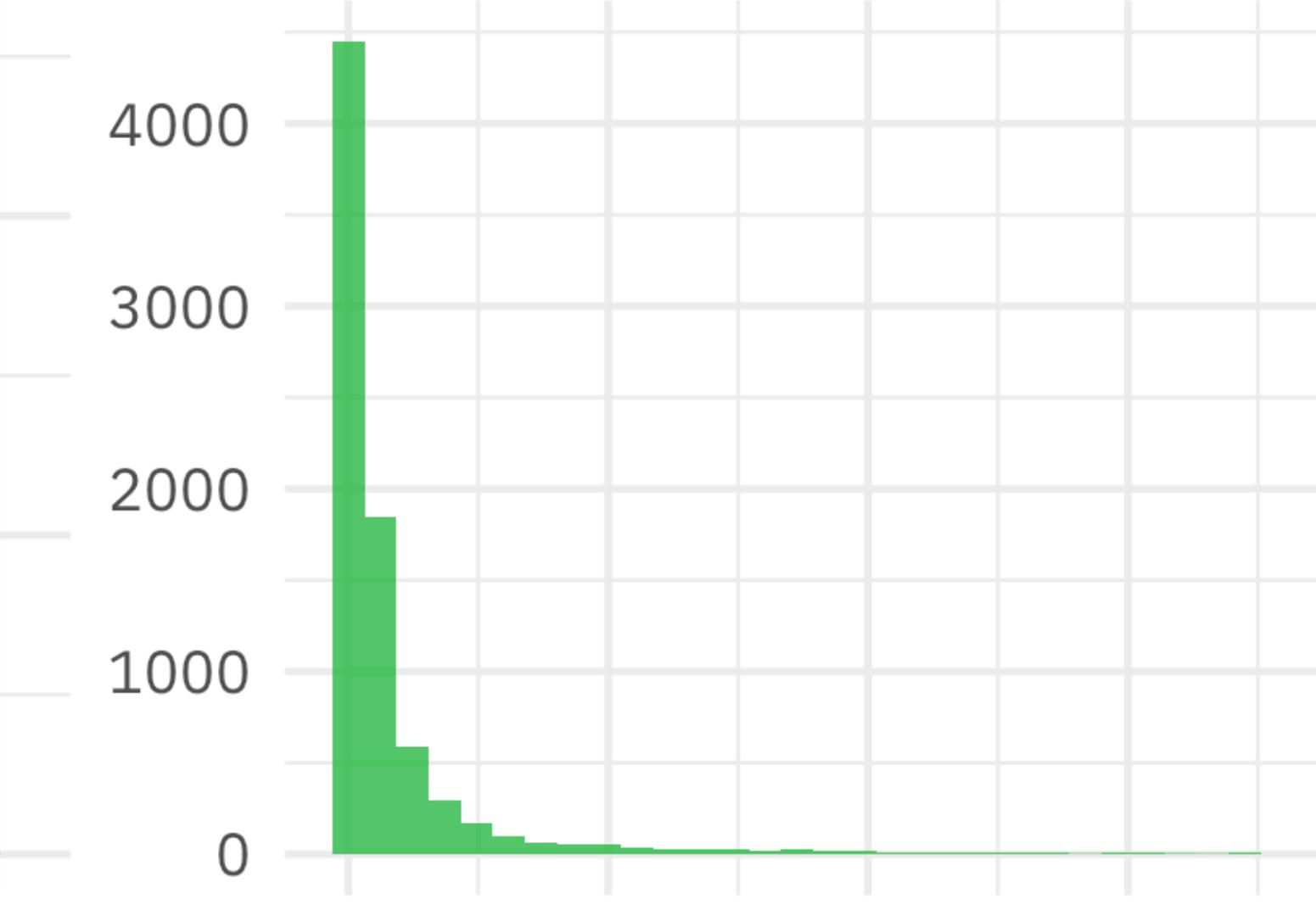
Sense & Sensibility



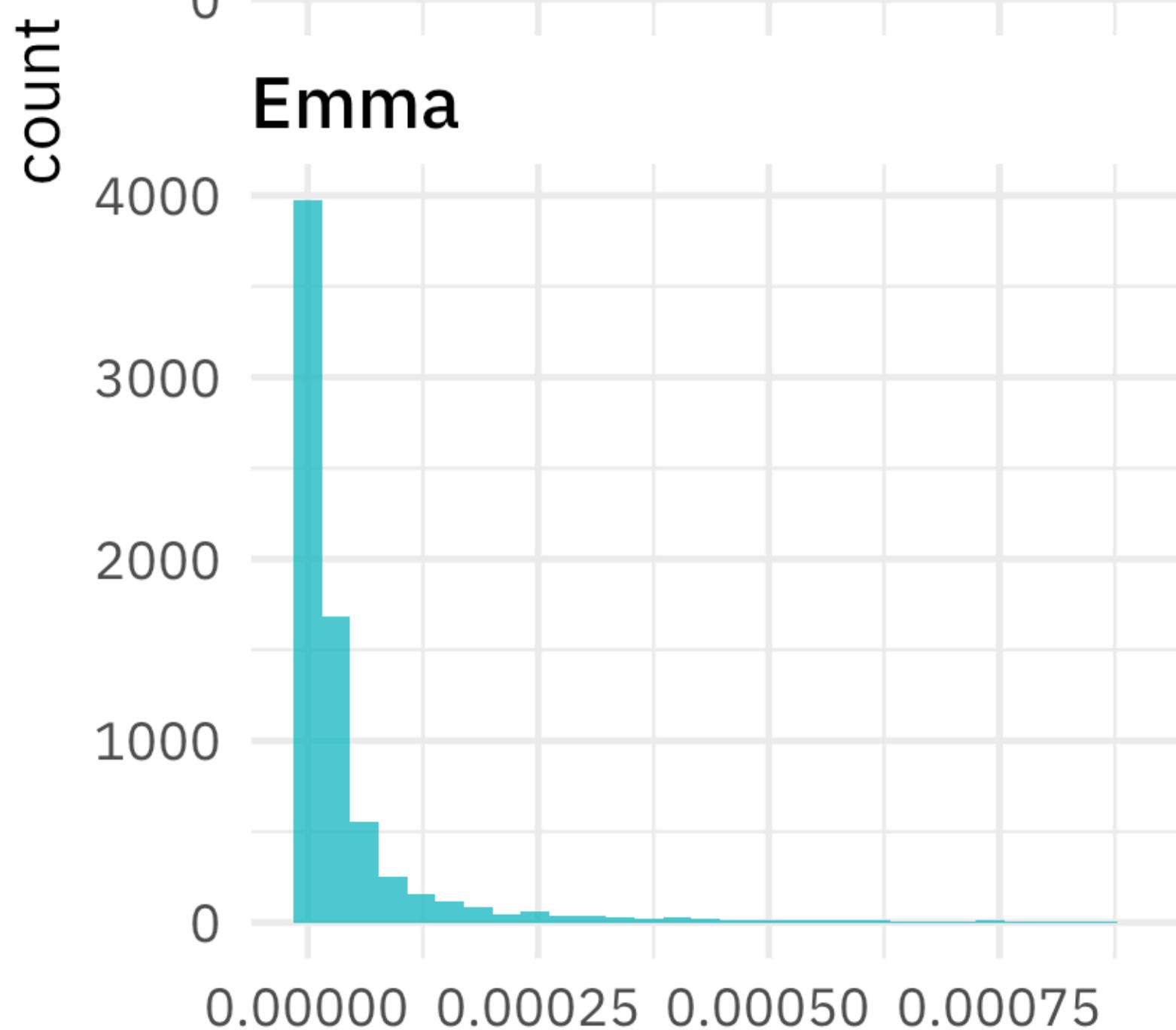
Pride & Prejudice



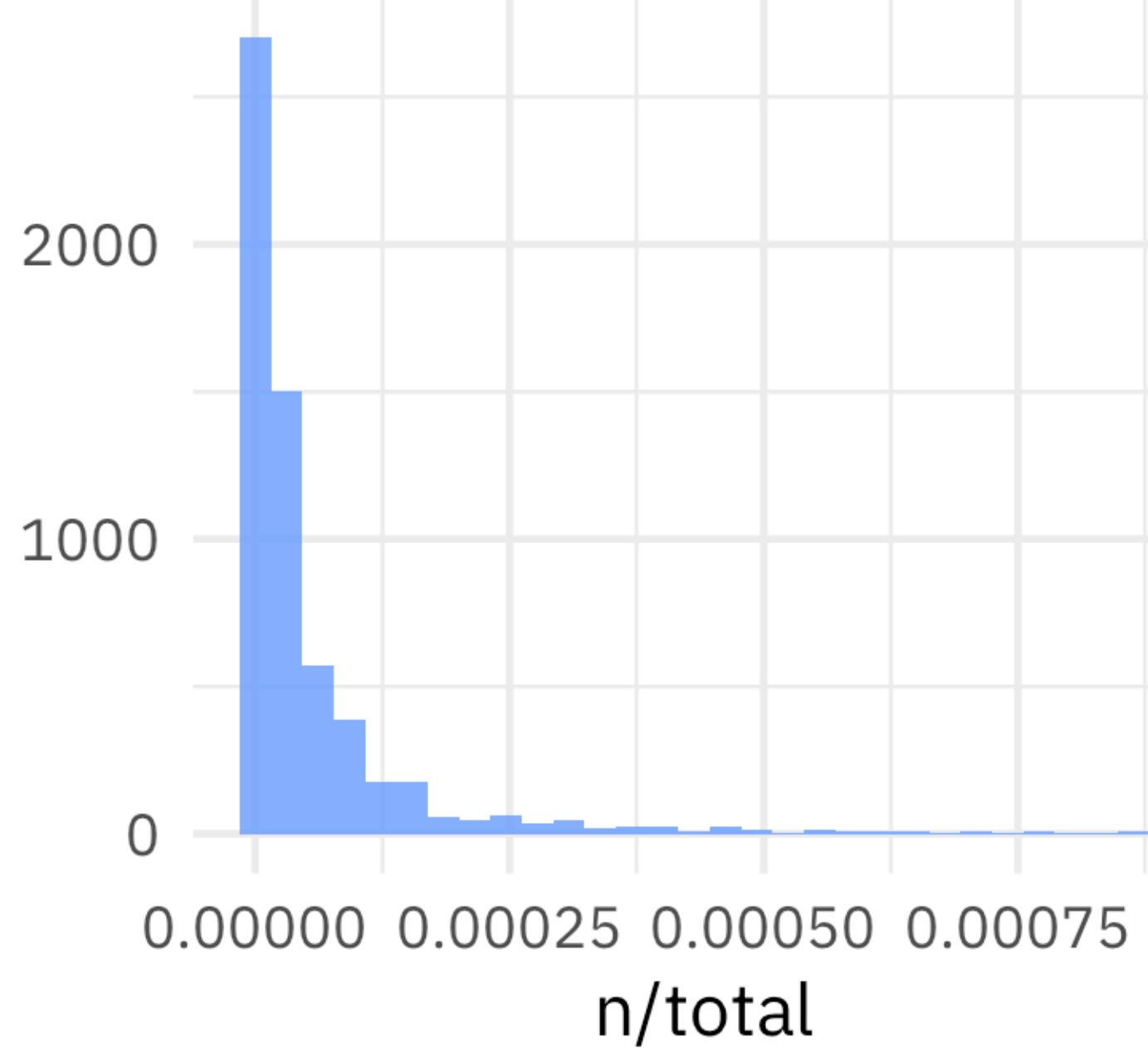
Mansfield Park



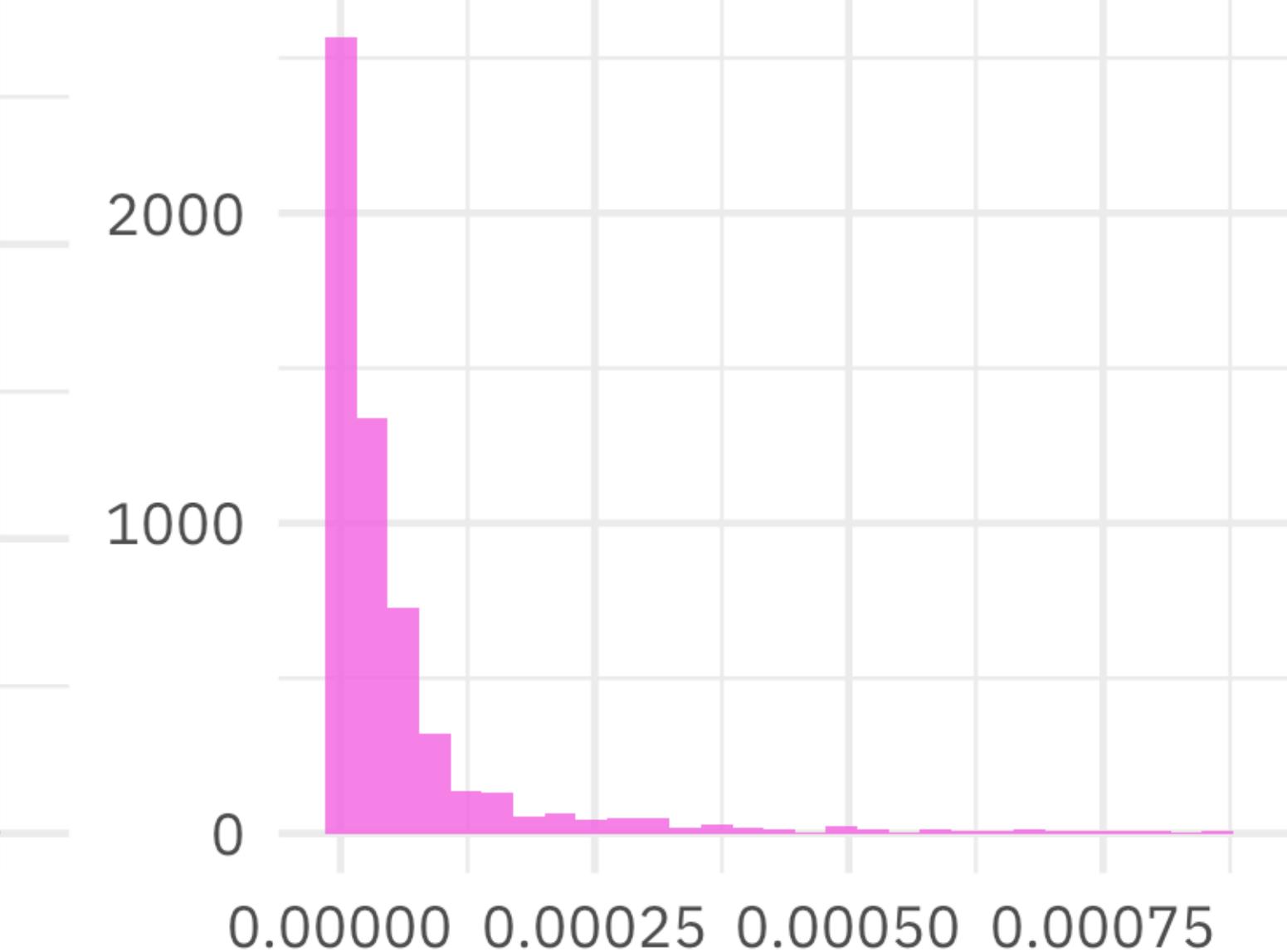
Emma



Northanger Abbey



Persuasion



TF-IDF

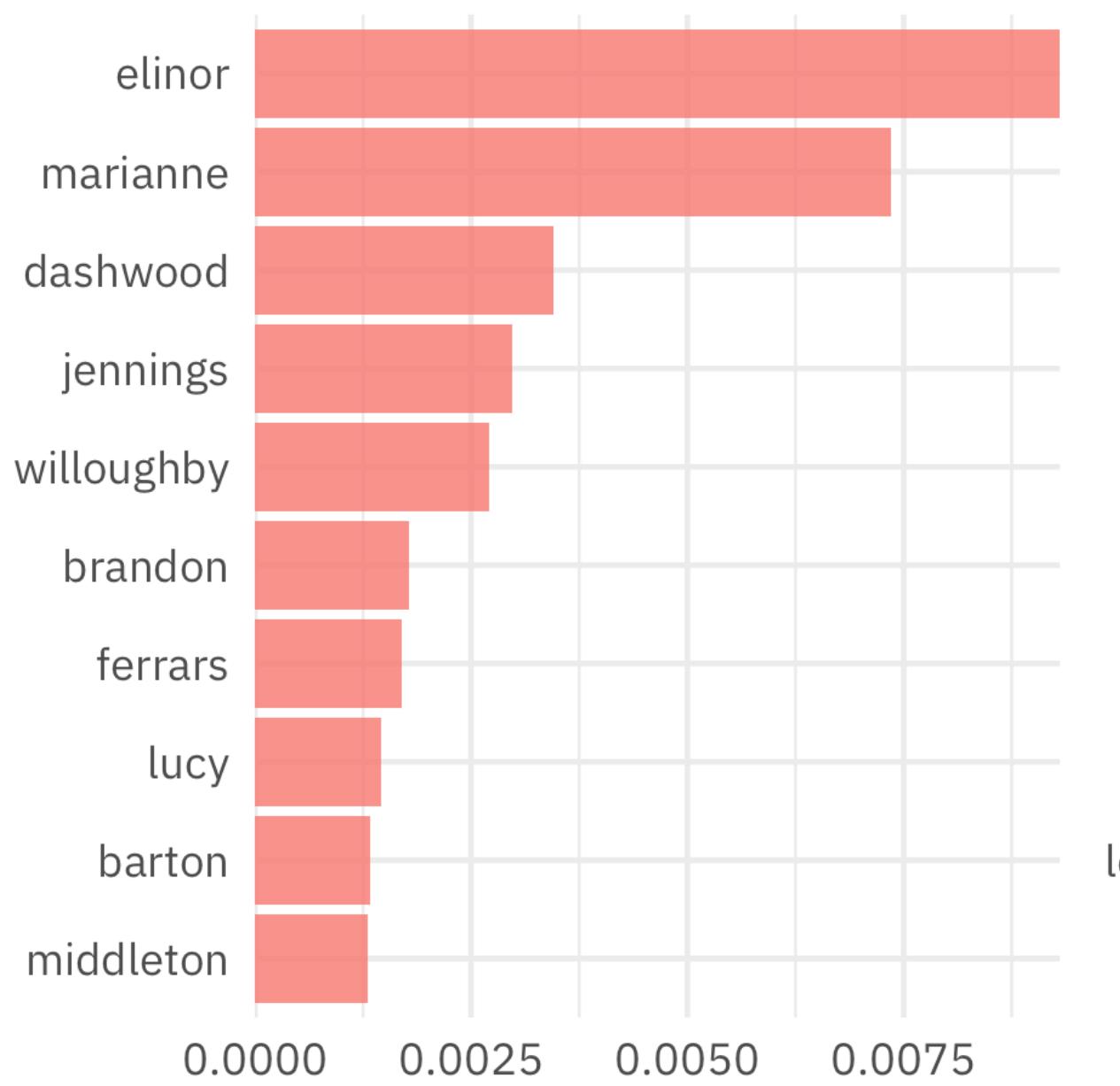
```
> book_words <- book_words %>%
+     bind_tf_idf(word, book, n)
> book_words
# A tibble: 40,379 x 7
  book             word     n total      tf     idf    tf_idf
  <fct>           <chr> <int> <int>   <dbl>   <dbl>   <dbl>
1 Mansfield Park the    6206 160460 0.0387     0     0
2 Mansfield Park to     5475 160460 0.0341     0     0
3 Mansfield Park and    5438 160460 0.0339     0     0
4 Emma            to     5239 160996 0.0325     0     0
5 Emma            the    5201 160996 0.0323     0     0
6 Emma            and    4896 160996 0.0304     0     0
7 Mansfield Park of     4778 160460 0.0298     0     0
8 Pride & Prejudice the  4331 122204 0.0354     0     0
9 Emma            of     4291 160996 0.0267     0     0
10 Pride & Prejudice to  4162 122204 0.0341    0     0
# ... with 40,369 more rows
```

TF-IDF

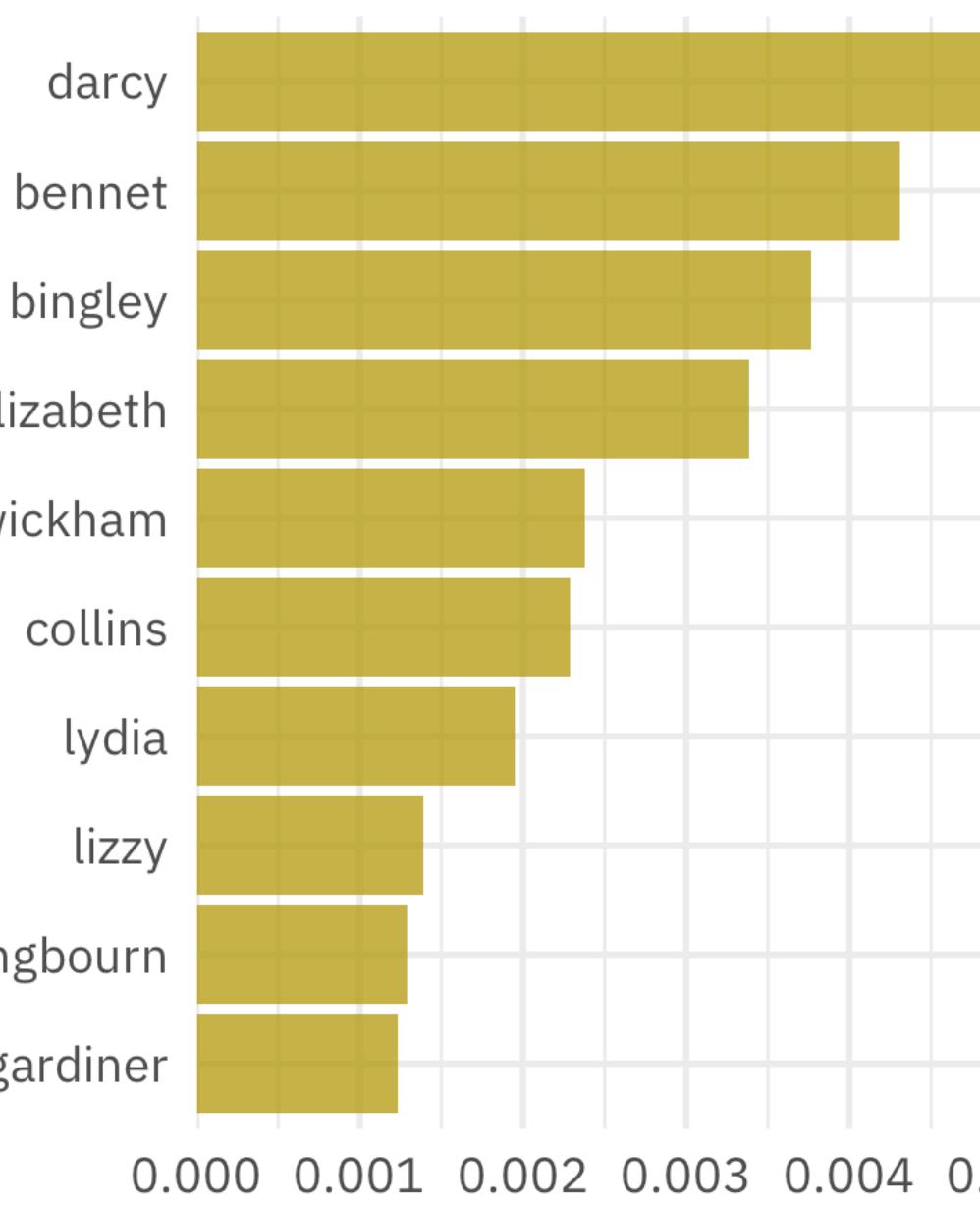
```
> book_words %>%
+   arrange(desc(tf_idf))
# A tibble: 40,379 x 7
  book             word     n  total      tf     idf    tf_idf
  <fct>           <chr> <int> <int>    <dbl>   <dbl>   <dbl>
1 Sense & Sensibility elinor     623 119957 0.00519  1.79  0.00931
2 Sense & Sensibility marianne   492 119957 0.00410  1.79  0.00735
3 Mansfield Park       crawford   493 160460 0.00307  1.79  0.00551
4 Pride & Prejudice      darcy    373 122204 0.00305  1.79  0.00547
5 Persuasion            elliot    254  83658 0.00304  1.79  0.00544
6 Emma                  emma     786 160996 0.00488  1.10  0.00536
7 Northanger Abbey      tilney    196  77780 0.00252  1.79  0.00452
8 Emma                  weston    389 160996 0.00242  1.79  0.00433
9 Pride & Prejudice      bennet   294 122204 0.00241  1.79  0.00431
10 Persuasion           wentworth 191  83658 0.00228  1.79  0.00409
# ... with 40,369 more rows
```

Highest tf-idf words in Jane Austen's Novels

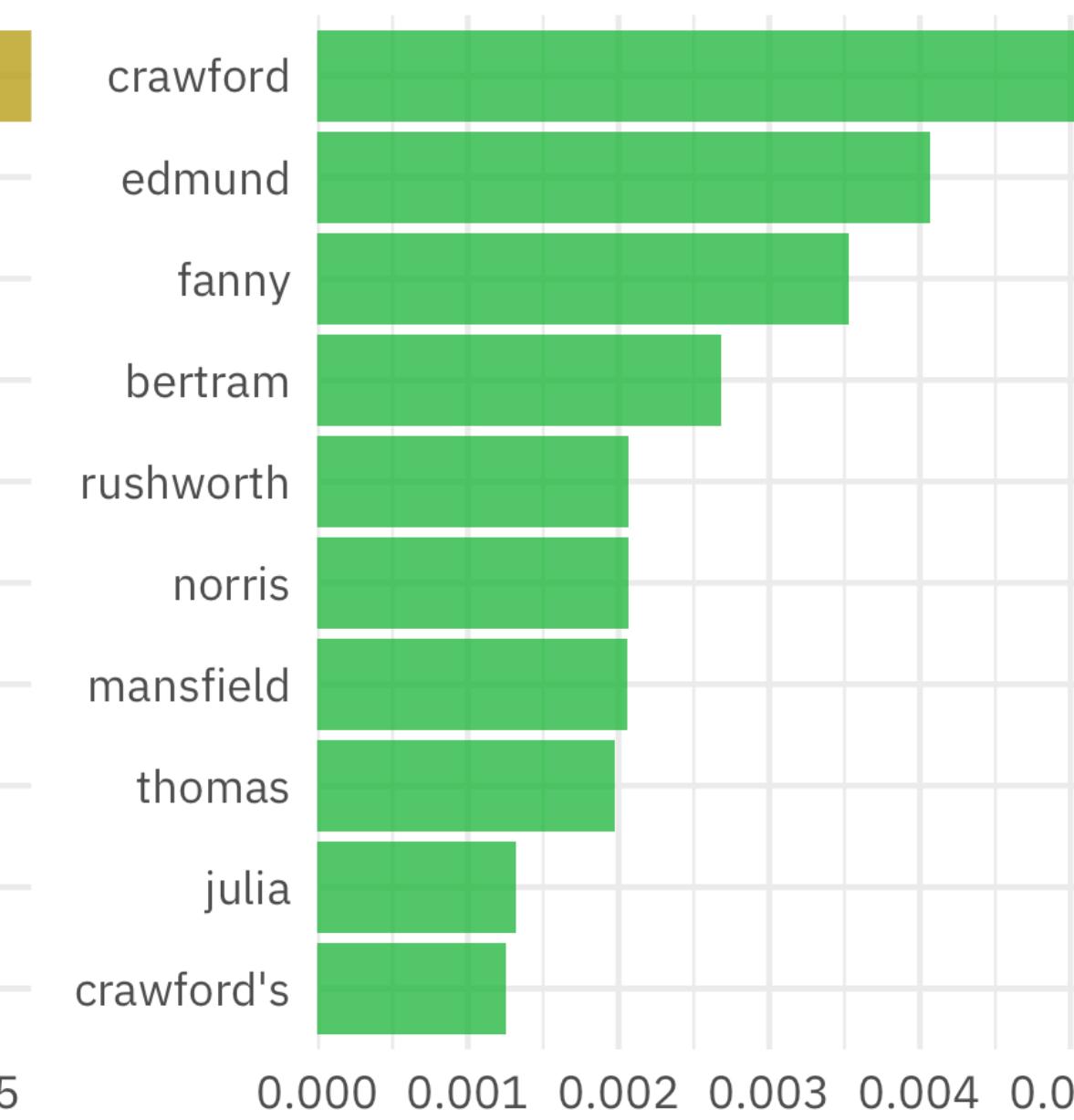
Sense & Sensibility



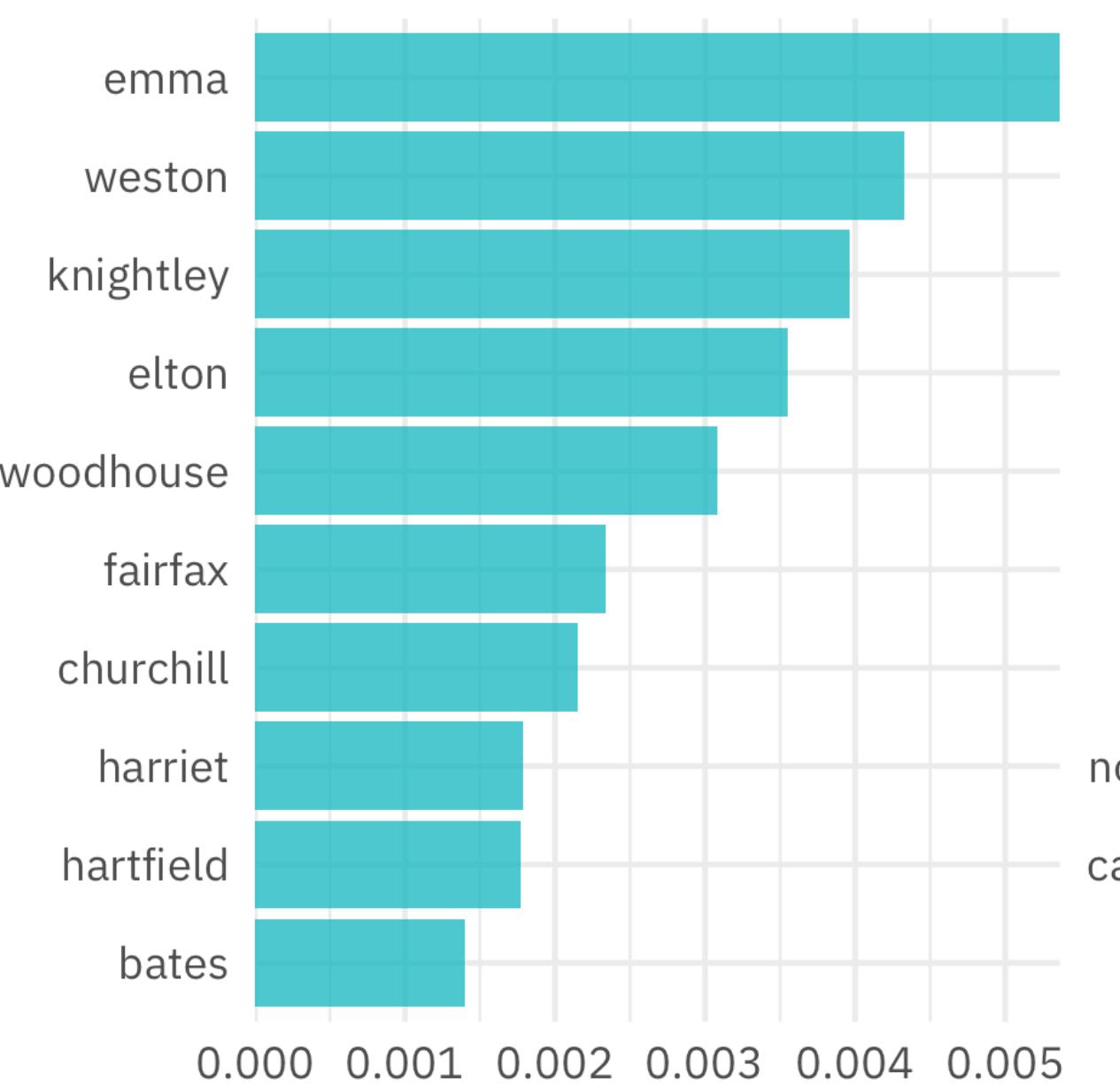
Pride & Prejudice



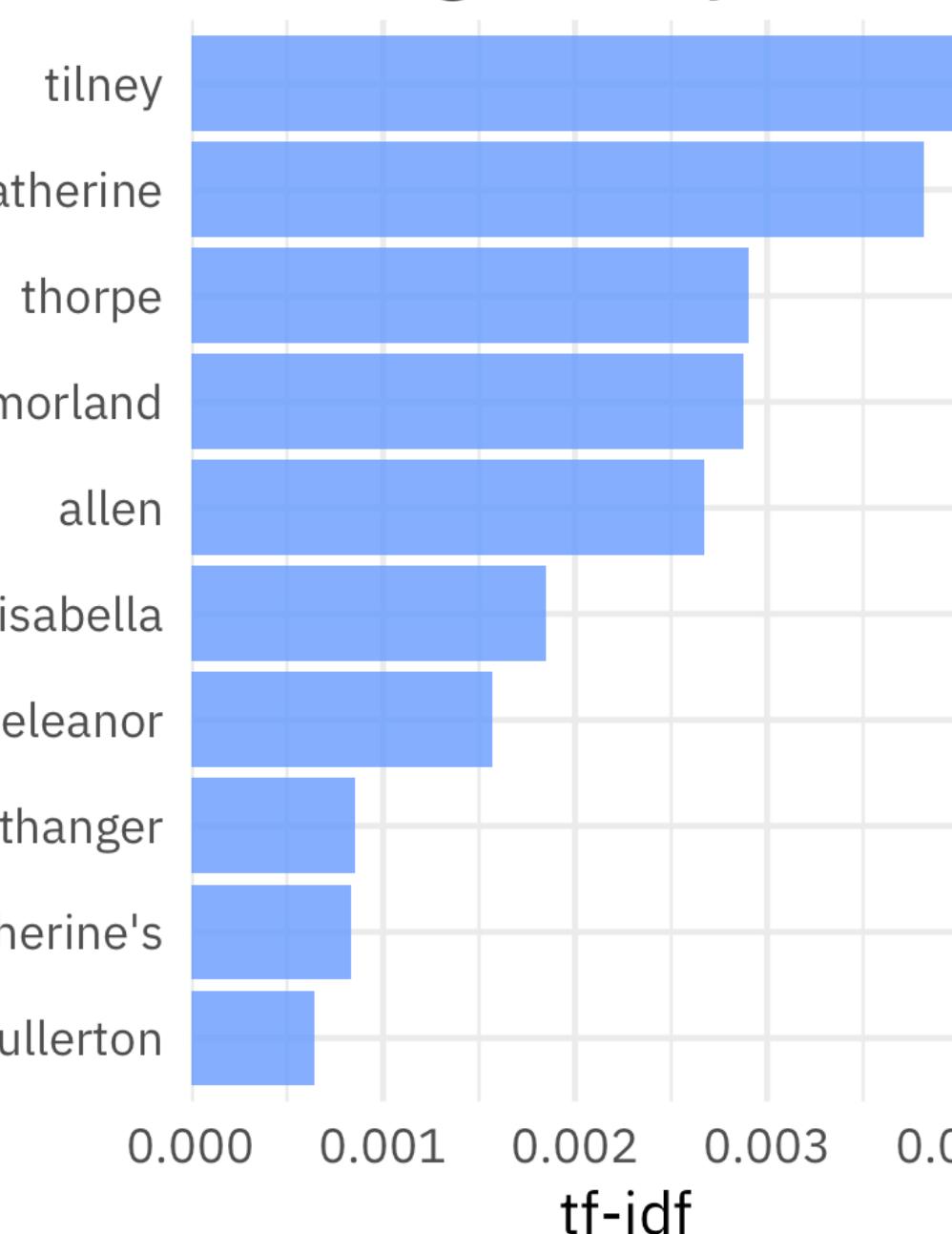
Mansfield Park



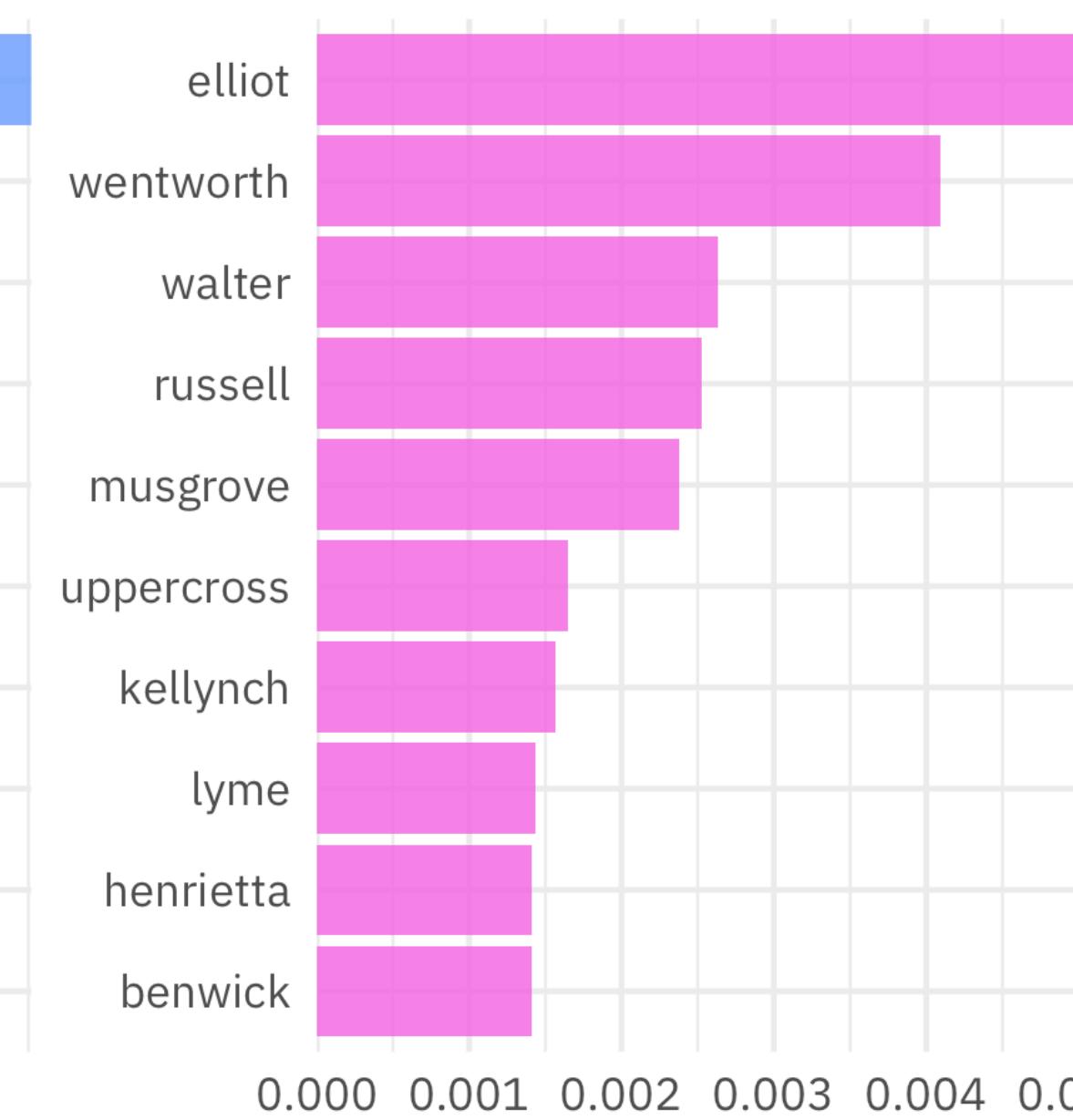
Emma



Northanger Abbey



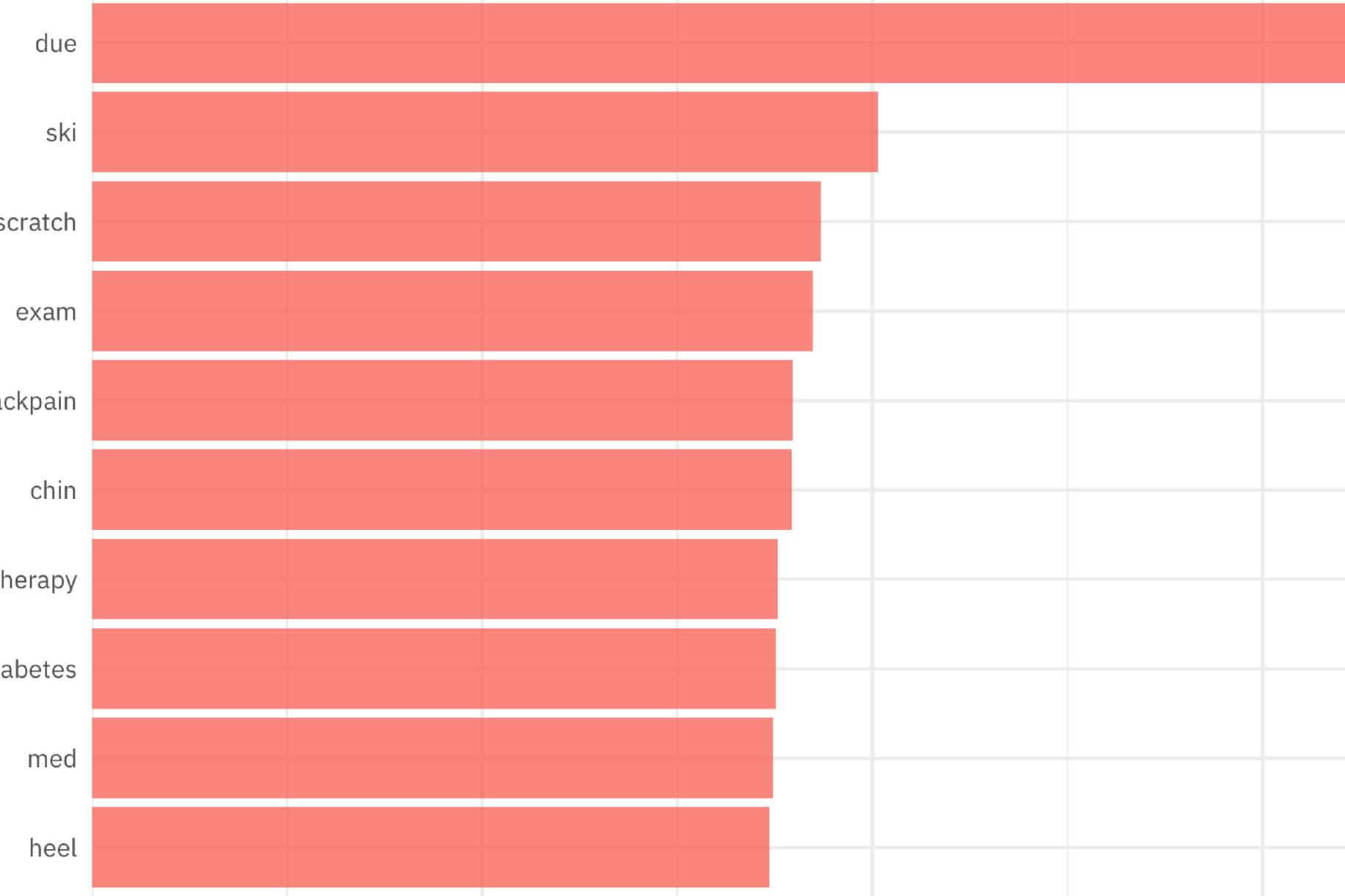
Persuasion



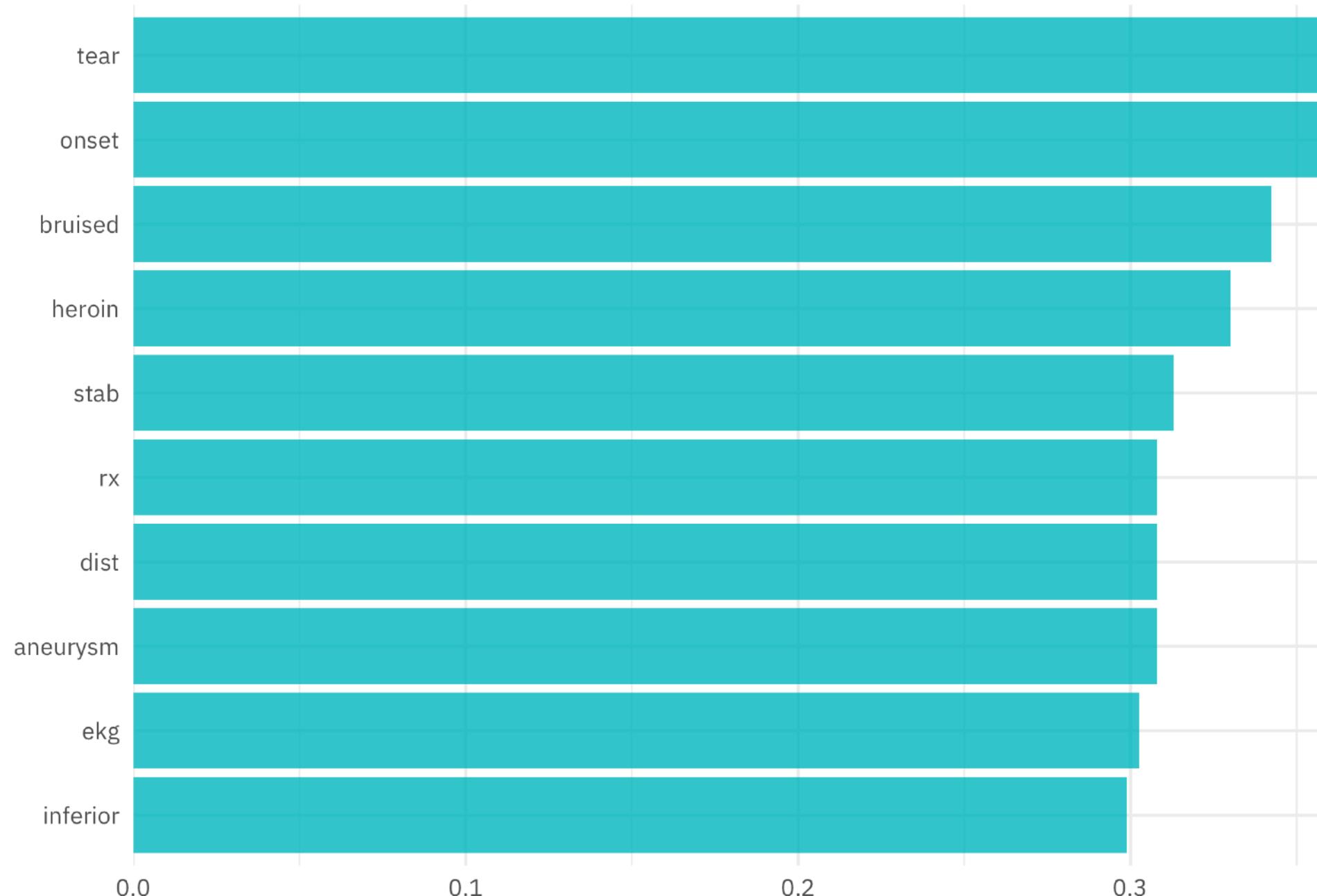
TF-IDF

```
> complaint_words <- syndromic_cleaned %>%
+   unnest_tokens(word, Chief.Complaint) %>%
+   count(DischargeDisposition, word, sort = TRUE) %>%
+   filter(n > 10,
+         !word %in% stop_words$word)
>
> complaint_tf_idf <- complaint_words %>%
+   bind_tf_idf(DischargeDisposition, word, n)
>
> complaint_tf_idf
# A tibble: 3,416 x 6
  DischargeDisposition          word     n      tf      idf    tf_idf
  <chr>            <chr> <int> <dbl> <dbl> <dbl>
1 01- Discharge to Home or Self Care (Routine Discharge) pain  27196 0.799  0.    0.
2 01- Discharge to Home or Self Care (Routine Discharge) inj   8789  0.798  0.    0.
3 01- Discharge to Home or Self Care (Routine Discharge) injury 6347  0.800  0.    0.
4 01- Discharge to Home or Self Care (Routine Discharge) left  6280  0.793  0.    0.
5 01- Discharge to Home or Self Care (Routine Discharge) rt    6094  0.802  0.    0.
6 01- Discharge to Home or Self Care (Routine Discharge) lac   5597  0.800  0.    0.
```

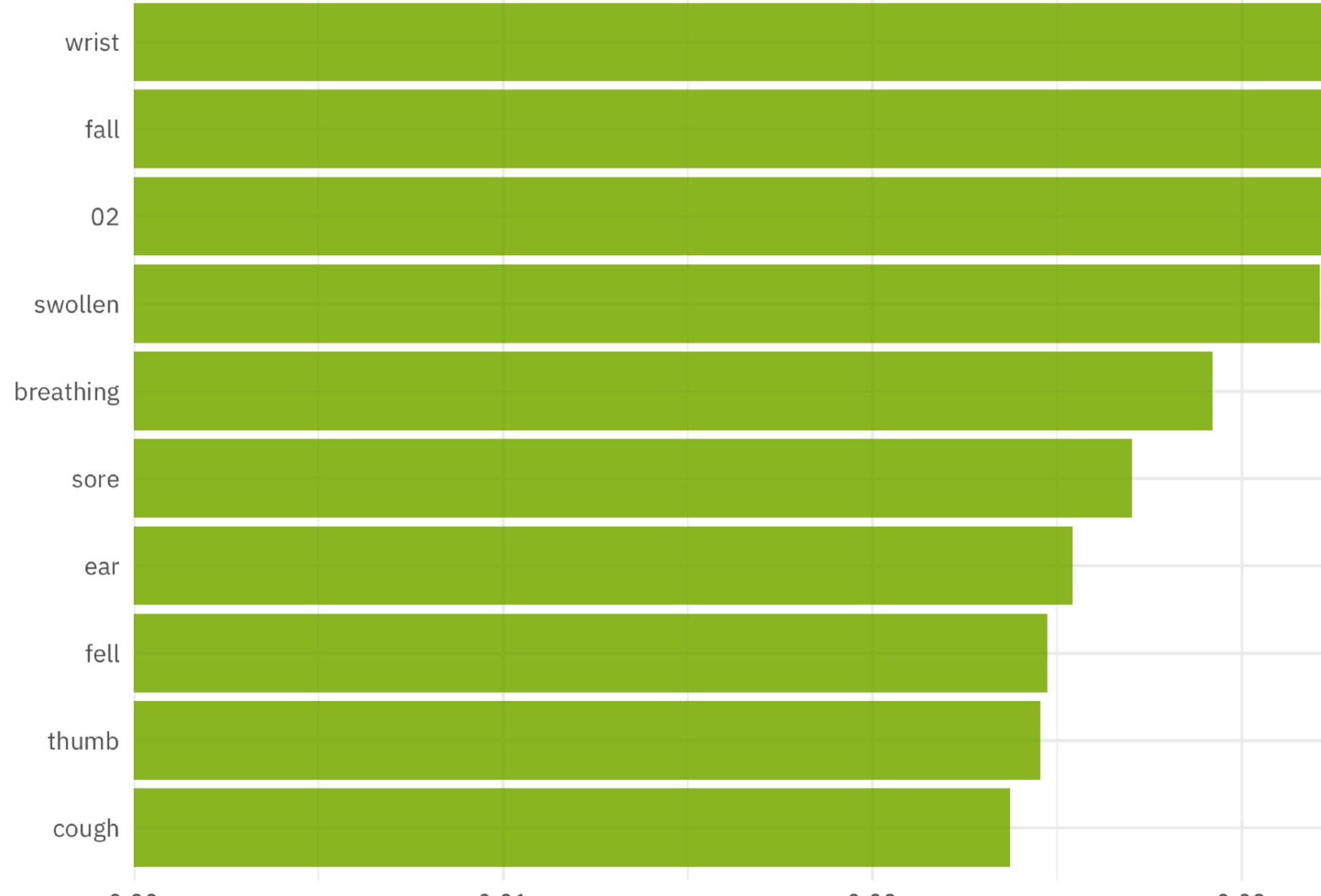
02 - Discharged/Transferred to a Short-term General Hospital for Inpatient Care



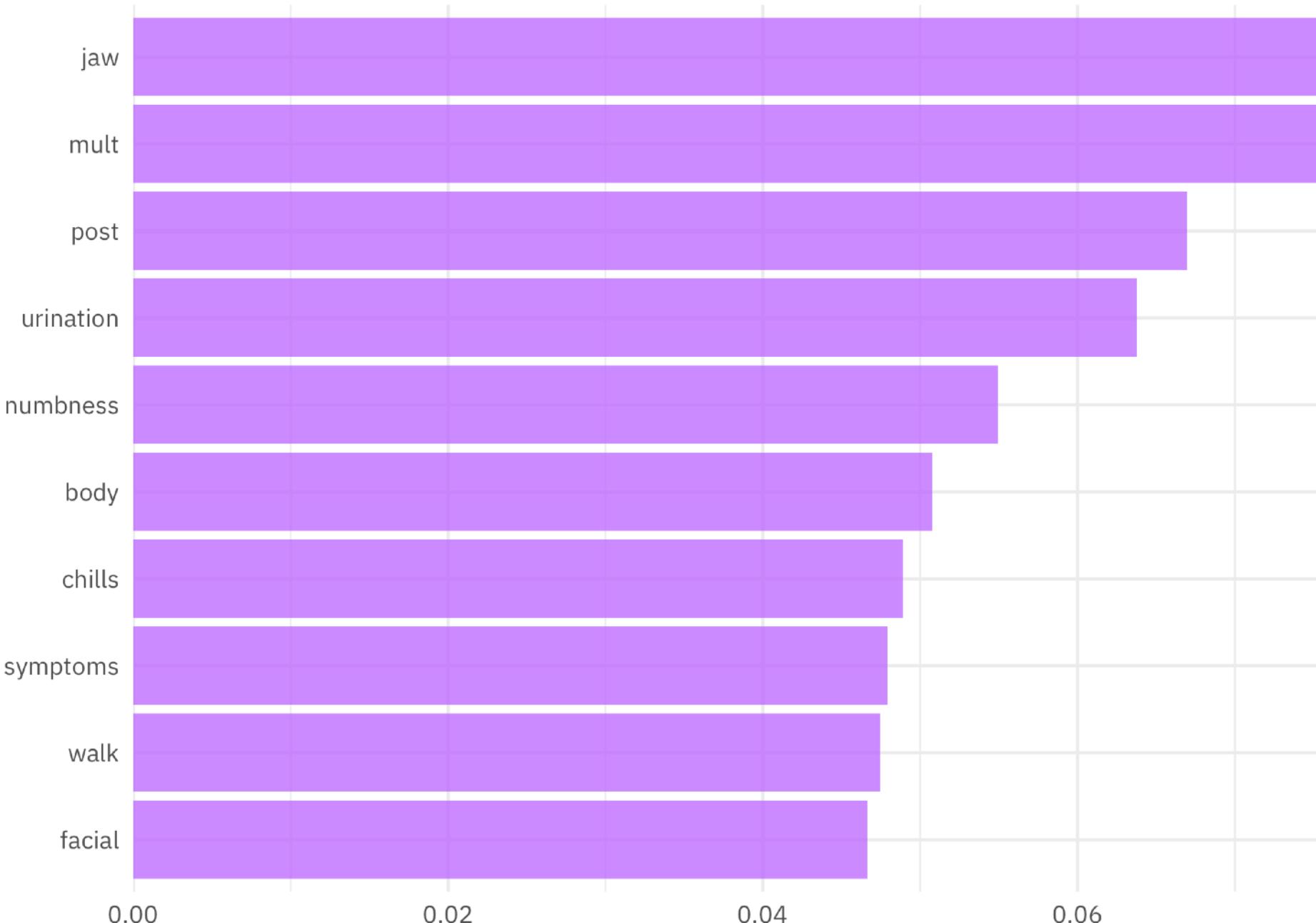
07 - Left Against Medical Advice or Discontinued Care



03 - Discharged/Transferred to a Skilled Nursing Facility (SNF)



41 - Expired in a Medical Facility



tf-idf

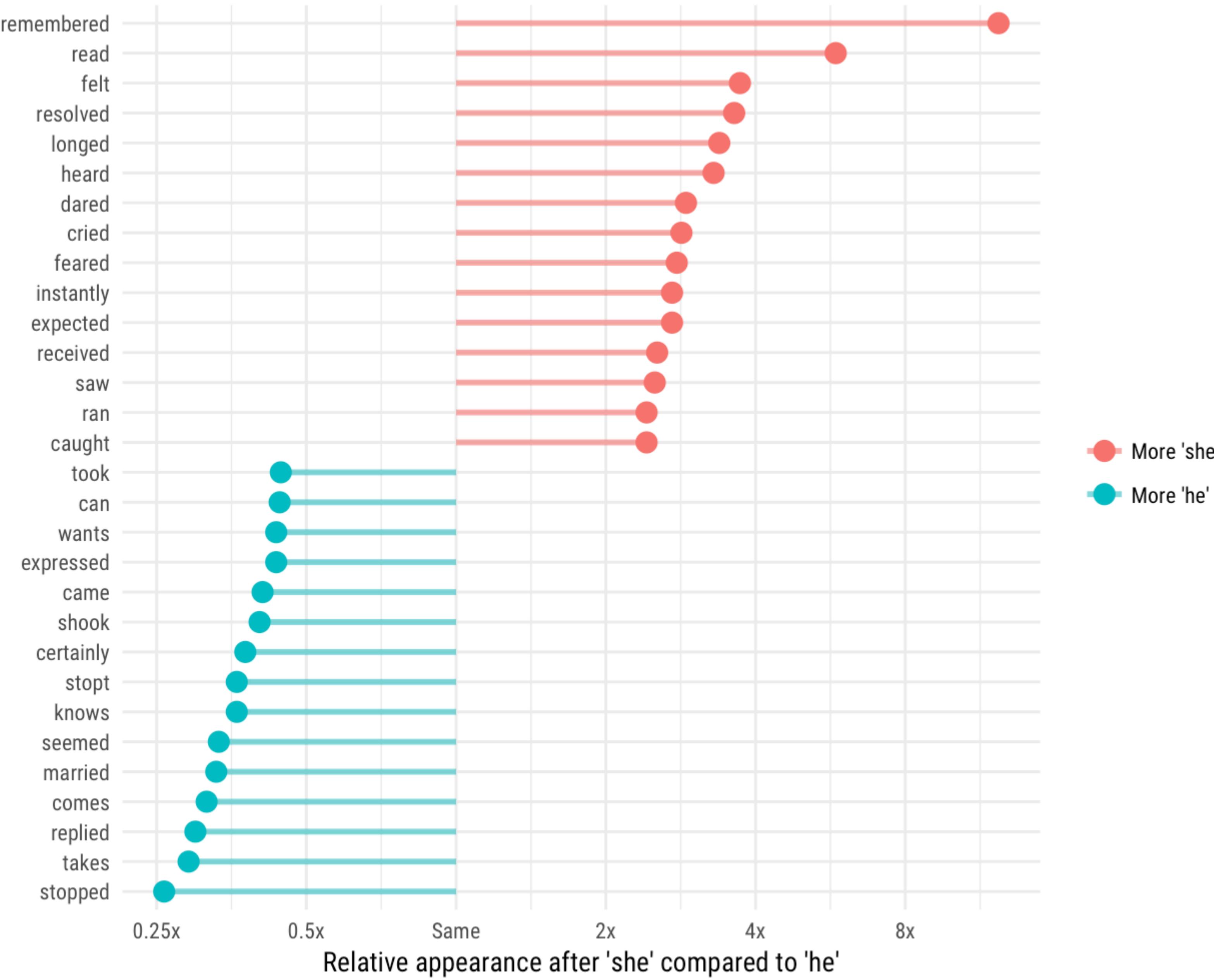


TAKING TIDY TEXT TO
THE NEXT LEVEL

N-GRAMS,
NETWORKS, &
NEGATION

Words paired with 'he' and 'she' in Jane Austen's novels

Women remember, read, and feel while men stop, take, and reply



She Giggles, He Gallops

Analyzing gender tropes in film with screen direction
from 2,000 scripts.

By Julia Silge

+

Russell Goldenberg Amber Thomas Hannah Anderson

The top 800 words paired with “she” or “he”

Underlined words contain examples of their usage in screen direction.

EVEN

MORE "SHE"

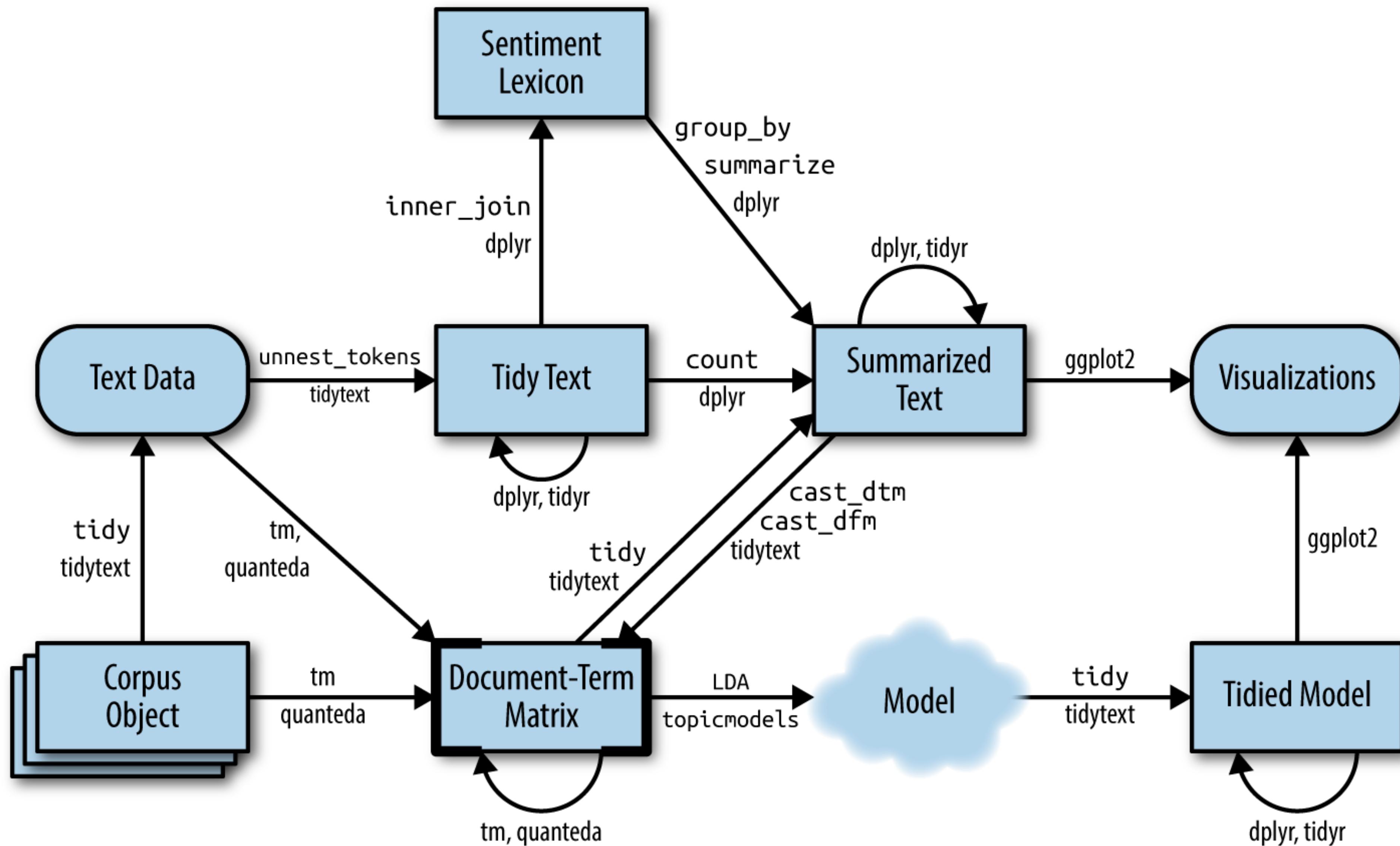
MORE "HE"

snuggles giggles squeals sobs weeps blushes clings rocks shrieks hugs shrinks gasps responds trembles pets flinches arches skips utters shudders startles buries swats murmurs resists
hovers caresses awakens shivers screams dances beats absently flees cleans stirs straddles cries moans bites realises mouths accepts wore smiles laughs wrote serves scoots liked
arranges scampers storms **twirls** softens ignores softly faints wonders fades sags hesitates casts applies hisses fiddles kisses sings awkwardly smokes stretches sips unbuttons stiffens
hurriedly hurries dries looks
rakes relents reluctantly finds
yelps ends allows flashes
thrashes becomes types and
returns forces closes fixes
floats left whacks blows into
squeezes begins kneels to
She twirls, looking at herself in the mirror...
She twirls toward the door, grabbing her purse.
She twirls off. He chases her, beer and entries in hand.
She twirls a wooden katana as part of a floor routine.
She twirls a seductive finger around his tie. They kiss.
She twirls her finger around Milo's palm.
She twirls the string of her basketball shorts...
early refuses tiptoes lingers beams pivots curls glides strokes meant abruptly retrieves bursts
trails frowns retreats gonna licks touches reacts nearly sighs backs embraces squirms panics
shakes instinctively replies told freezes resumes creeps calms gives rushes sails tentatively
blinks dabs meets rests regards tilts attacks darts eyes brushes descends gently nervously
halts wakes bolts slaps fumbles quickly wears clasps faces feeds barely shrugs believes
slices runs leans sounds washes swallows cranes observes accidentally marches rifles
grimaces frees put calls glares tucks like plops scurries whispers tries remains actually
continues pinches tells lets yawns disappears heads looks chokes discovers plugs springs watches cautiously opens clutches studies dropped massages obeys suddenly loves scowls
crosses packs scribbles spits sneaks puts likes just lashes topples hangs lies angles starts claps adds flicks slowly cups angrily really stops pours jabs traces unzips crawls died
grasps slugs steadies breathes glances pushes directs inches hands reads comes unfolds winds attempts rubs snorts walks drifts sinks hides goes swivels feels keeps sprays sways
means ducks races repeats used steps sends finishes talking trips locks waits gets snatches chooses obviously takes decides plucks slides moves peers holds claws already stomps
swipes asks admires met said stands buttons owns says sets strips must wanted focuses fell unwraps edges unlocks remembers shines reaches jumps always places climbs stumbles
handles leafs needed passed surreptitiously concentrates helps interrupts reels scrambles steals blocks clenches floors gags splashes rips notices knocks enters finally rises listens
quietly jerks bumps wants lays kicks flies makes picks throws casually scans winges might dangles hefts flails waves dresses realizes passes catches plants thinks knows rings empties
hears sweeps may signs wrenches swims shares started recovers hops props tightens indicates hear dashes got peels will silently probably grows whips finds spins pulls switches
lights assumes ties digs hopes wheels lines performs settles tenses sniffs stabs wanders downs pounds notes slams twists shows weaves bends bounces curves expects hastily pokes
can sees acts scrolls brings arrives needs follows get zips manages proceeds deposits hardly strikes exhales still smells came tears yanks lifts knew shifts presses grabs excuses
straightens hustles speeds recognizes carries pays also falls stays tastes drags never speaks dials turned slows relaxes brought dumps sticks changes know come lowers flips bought
sleeps greets registers succeeds now even withdraws cracks writhe saw nudges scratches hobbles steals pauses collapses offers puffs grinds braces thought expected levels gave hits
drops spots lurches clambers ever eventually snares writes searches gazes approaches selects eases dips cocks groans lives works winks swerves grips fills rummages loved joins
regains wiggles talks beckons gulps maneuvers zooms stalks seizes vanishes points thrusts hauls leaps hit adjusts heard shoots refers deals honks rams releases clears nears pries
burps mutters extends curls trudges found removes accelerates orders produces imports tumbles cuts calmly presents coffees crushes none checks drinks cries drives pushes double



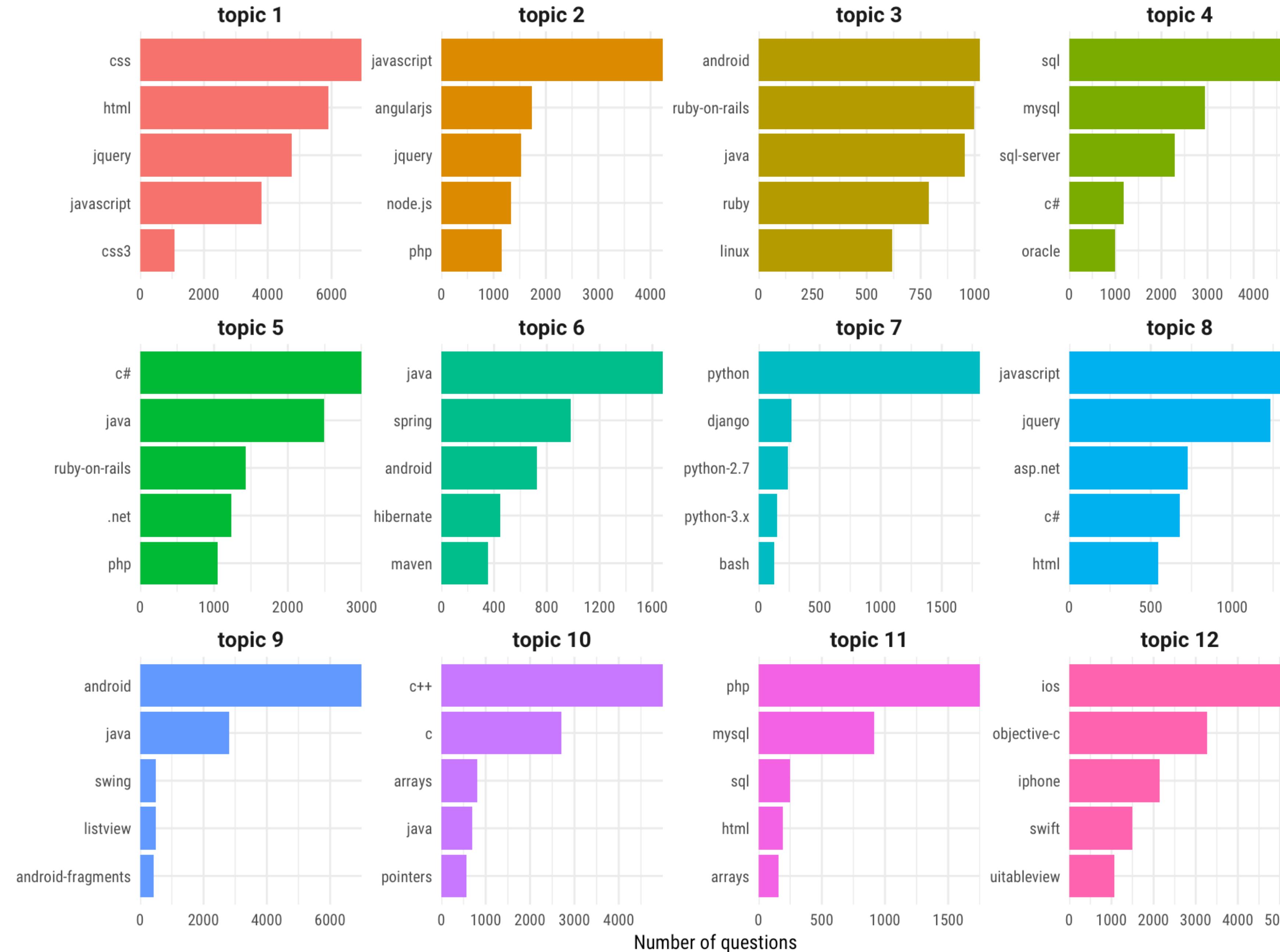
TAKING TIDY TEXT TO
THE NEXT LEVEL

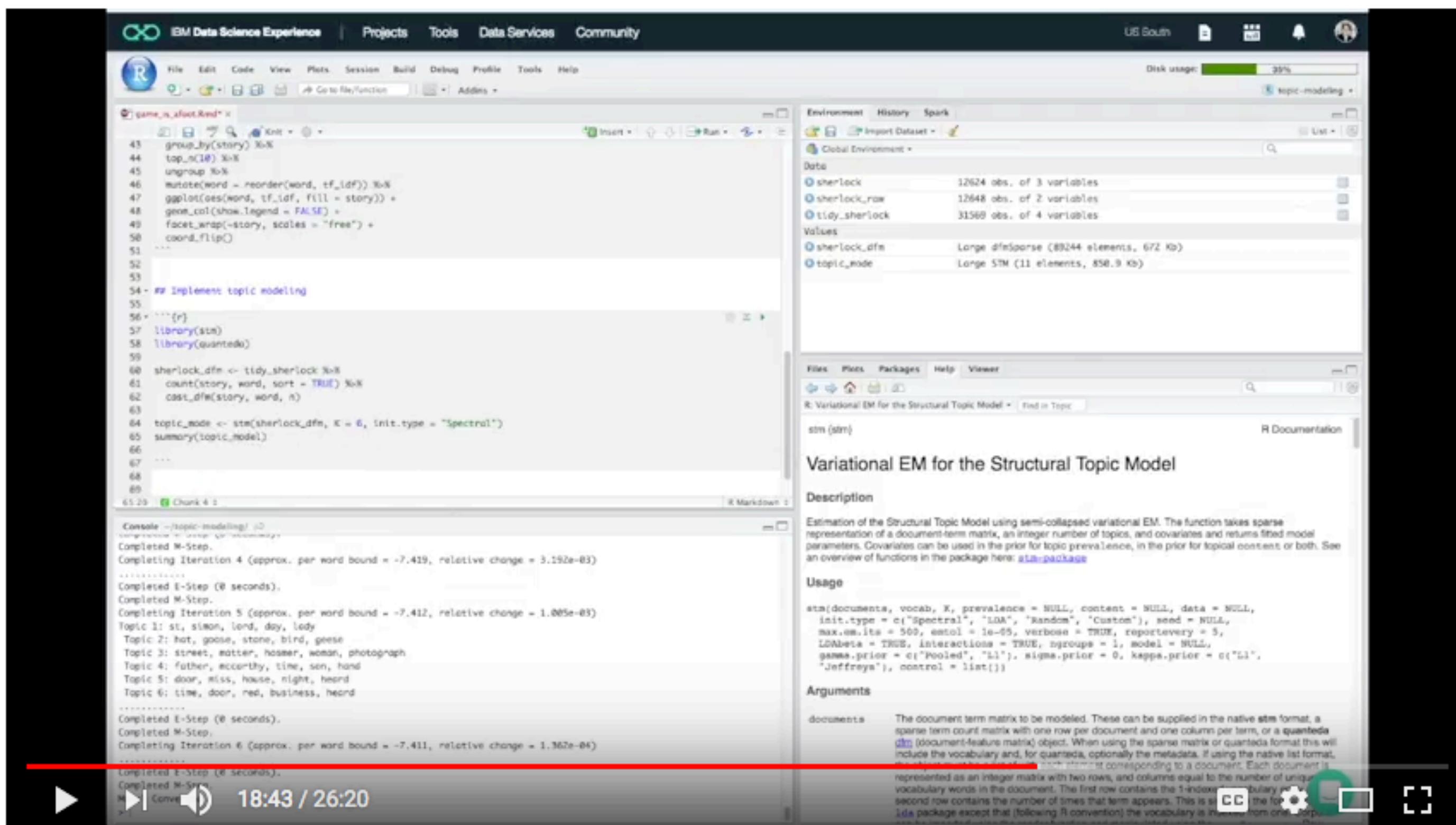
TIDYING
&
CASTING



Top tags for each LDA topic

For questions with >80% probability for that topic





Topic modeling with R and tidy data principles

1,372 views

42 likes 0 dislikes SHARE ...



Julia Silge

Published on Dec 18, 2017

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Watch along as I demonstrate how to train a topic model in R using the tidytext and stm packages on a collection of Sherlock Holmes stories. In this video, I'm working in IBM Cloud's Data Science Experience environment.

SHOW MORE



A photograph of a library aisle filled with books on shelves. The books are stacked in various directions, creating a dense, textured background. In the foreground, there is a large, semi-transparent white rectangular box containing the title text.

TAKING TIDY TEXT TO
THE NEXT LEVEL

FINDING WORD VECTORS

TIDY TEXT

WORD VECTORS

```
> tidy_pmi <- hacker_news_text %>%  
  unnest_tokens(word, text) %>%  
  add_count(word) %>%  
  filter(n >= 20) %>%  
  select(-n) %>%  
  slide_windows(quo(postID), 8) %>%  
  pairwise_pmi(word, window_id)  
  
> tidy_word_vectors <- tidy_pmi %>%  
  widely_svd(item1, item2, pmi, nv = 256, maxit = 1000)
```

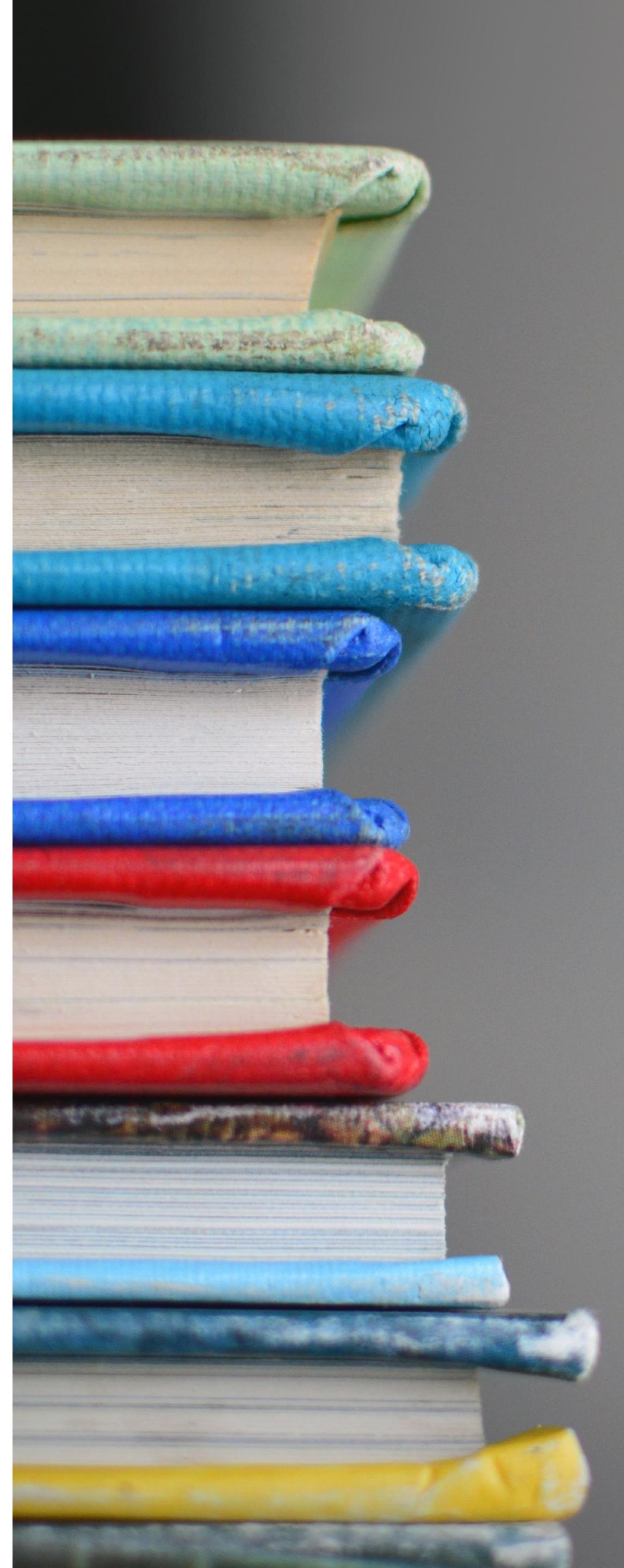


TIDY TEXT

WORD VECTORS

```
> tidy_word_vectors %>%
  nearest_synonyms("python")

## # A tibble: 27,267 x 2
##   item1      value
##   <chr>     <dbl>
## 1 python    0.0533
## 2 ruby      0.0309
## 3 java      0.0250
## 4 php       0.0241
## 5 c         0.0229
## 6 perl      0.0222
## 7 javascript 0.0203
## 8 django    0.0202
## 9 libraries  0.0184
## 10 languages 0.0180
## # ... with 27,257 more rows
```

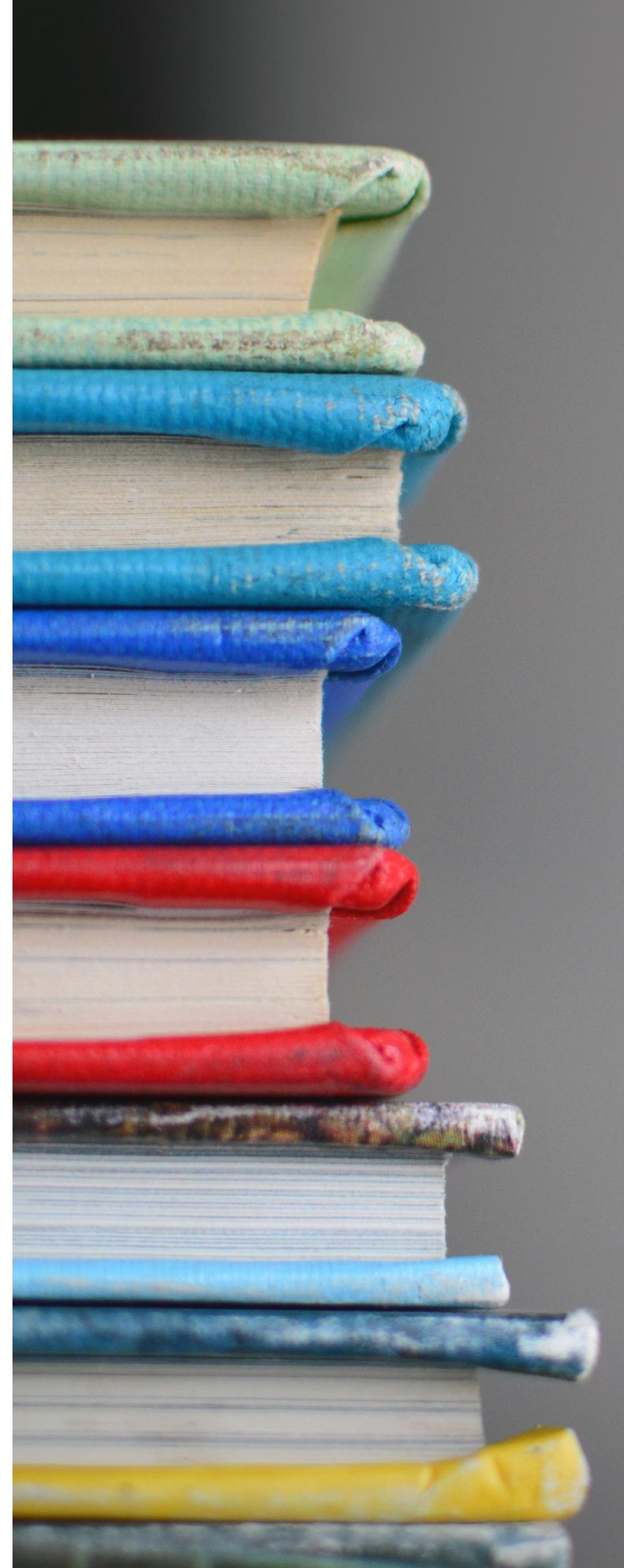


TIDY TEXT

WORD VECTORS

```
> tidy_word_vectors %>%
  nearest_synonyms("bitcoin")

## # A tibble: 27,267 x 2
##   item1      value
##   <chr>     <dbl>
## 1 bitcoin  0.0626
## 2 currency 0.0328
## 3 btc       0.0320
## 4 coins     0.0300
## 5 blockchain 0.0285
## 6 bitcoins   0.0258
## 7 mining    0.0252
## 8 transactions 0.0241
## 9 transaction 0.0235
## 10 currencies 0.0228
## # ... with 27,257 more rows
```

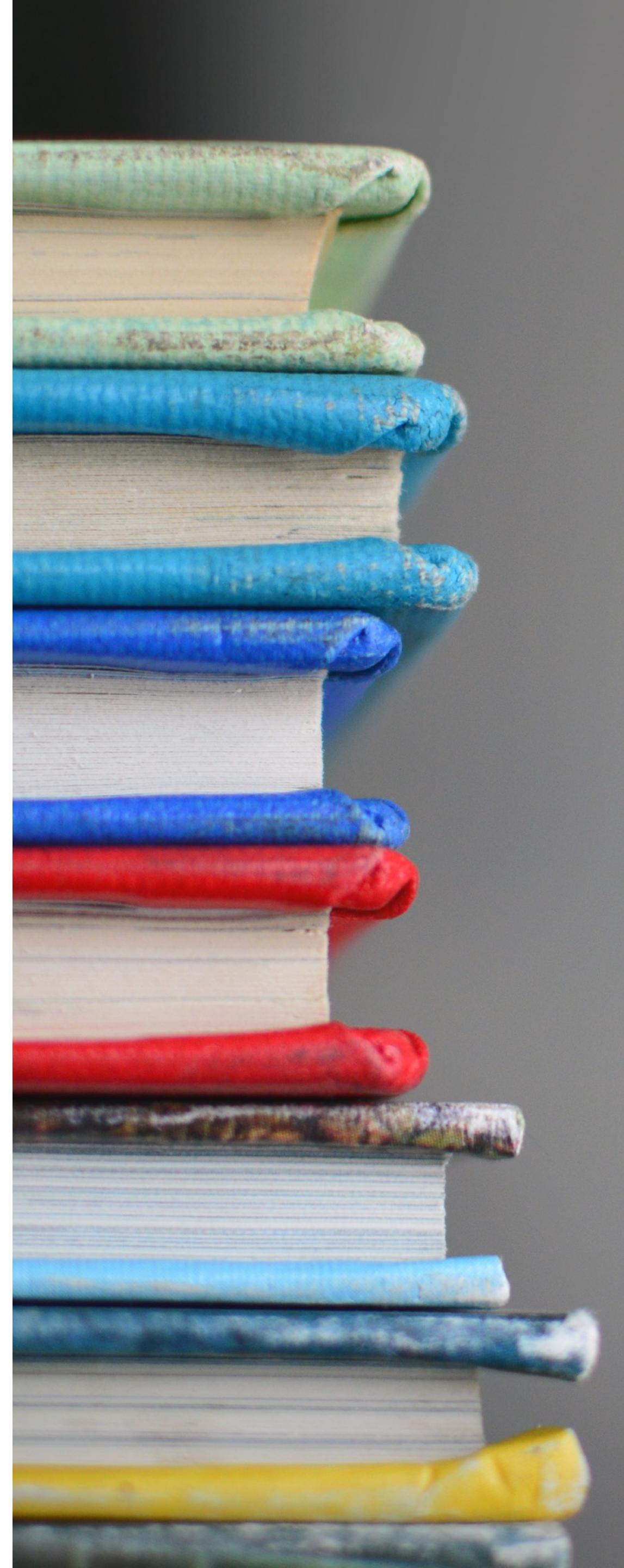


TIDY TEXT

WORD VECTORS

```
> tidy_word_vectors %>%
  nearest_synonyms("women")

## # A tibble: 27,267 x 2
##   item1     value
##   <chr>    <dbl>
## 1 women  0.0648
## 2 men   0.0508
## 3 male   0.0345
## 4 female 0.0319
## 5 gender  0.0274
## 6 sex    0.0256
## 7 woman  0.0241
## 8 sexual  0.0226
## 9 males   0.0197
## 10 girls  0.0195
## # ... with 27,257 more rows
```

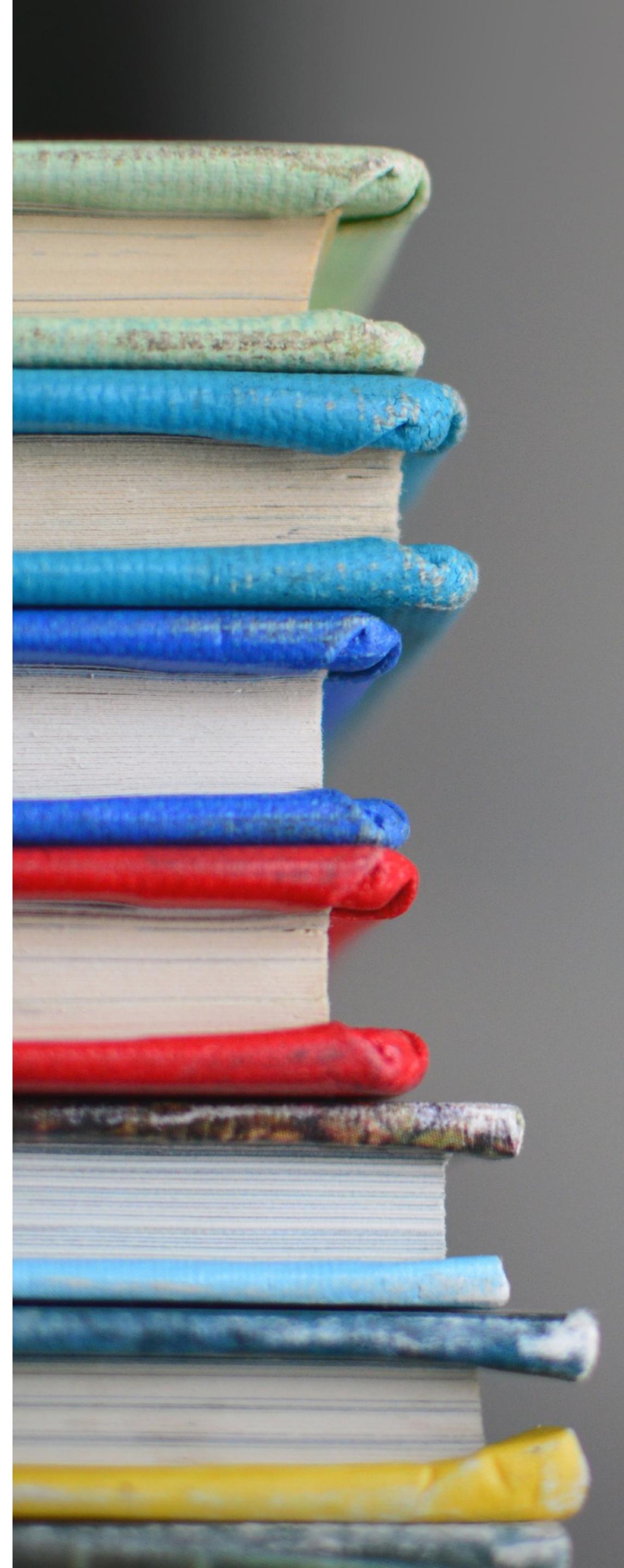


TIDY TEXT

WORD VECTORS

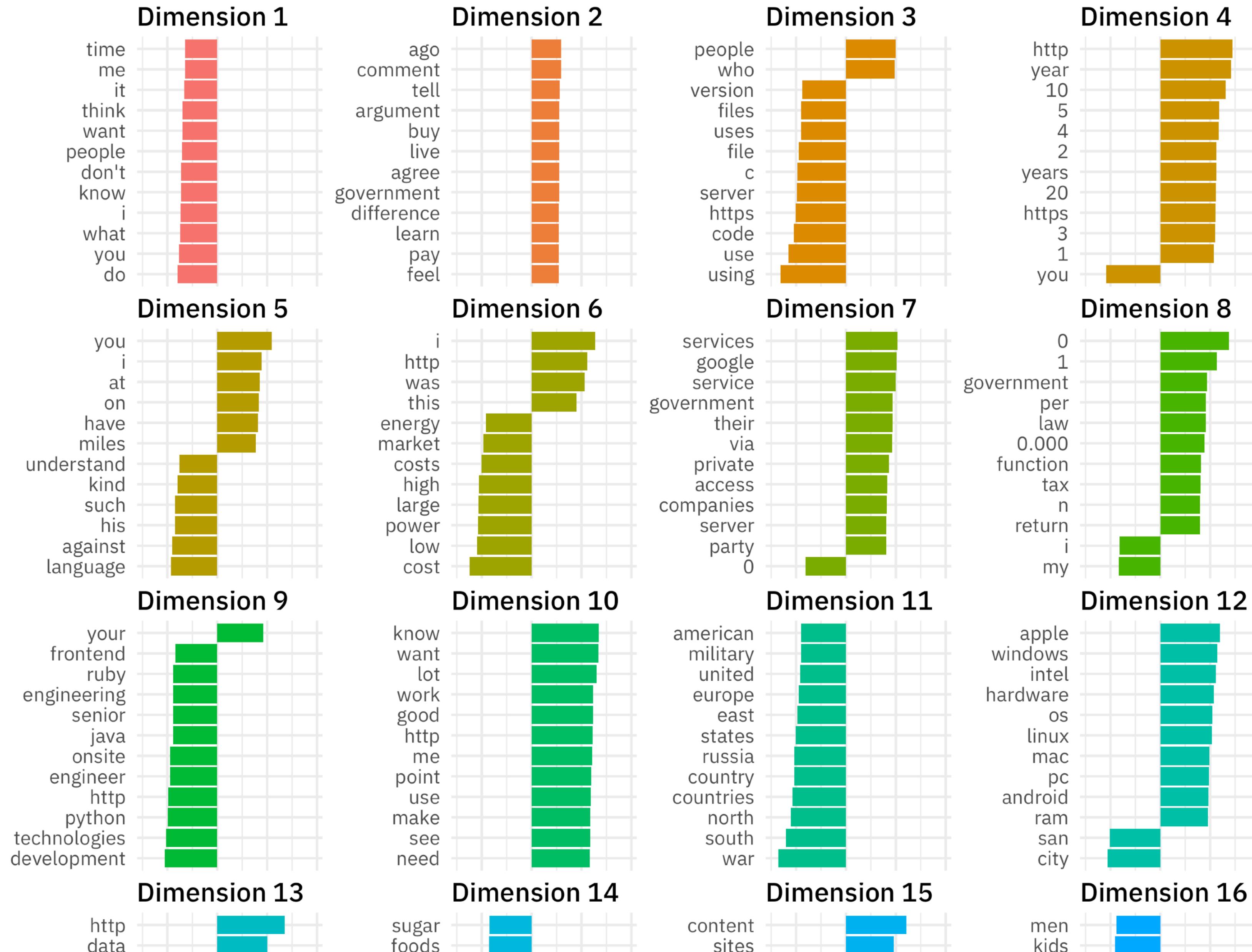
```
> tidy_word_vectors %>%
  analogy("osx", "apple", "microsoft")

## # A tibble: 27,267 x 2
##   item1      value
##   <chr>     <dbl>
## 1 windows  0.0357
## 2 microsoft 0.0281
## 3 ms        0.0245
## 4 visual    0.0195
## 5 linux     0.0188
## 6 studio    0.0178
## 7 net       0.0171
## 8 desktop   0.0164
## 9 xp        0.0163
## 10 office   0.0147
## # ... with 27,257 more rows
```



First 24 principal components of the Hacker News corpus

Top words contributing to the components that explain the most variation



TIDY TEXT

THANK YOU



JULIA SILGE

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TIDY TEXT

THANK YOU



JULIA SILGE

@juliasilge

<https://juliasilge.com>

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