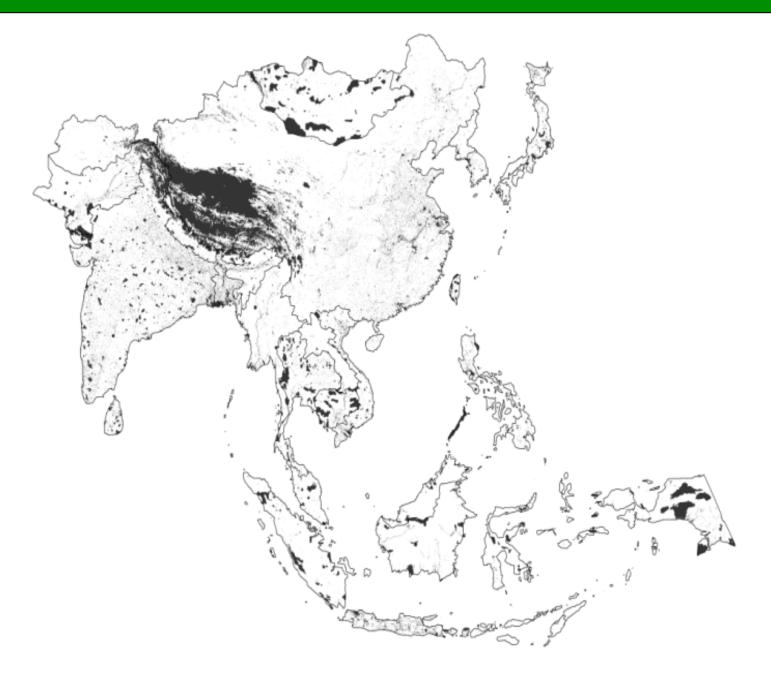
#### 1b. To constrain or not to constrain...



#### 2a. Identify variables associated with outcome



#### 2b. Maps sourced from public domain

VMap0 Perennial Water Courses (Rivers) of the World Suitability for Rain-fed and Irrigated Rice (High Input) VMap0 Roads of the World

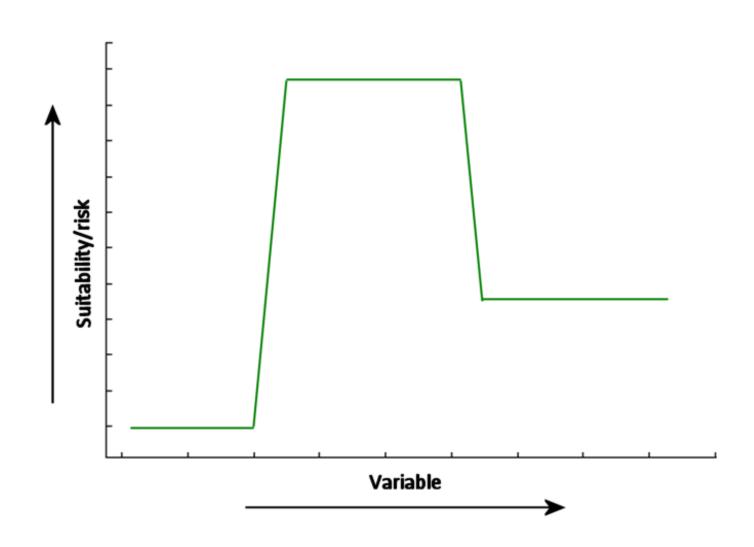
Gridded Population of the World v3

Prosser D, et al. (2011). Modelling the distribution of chickens, ducks, and geese in China. Agriculture, Ecosystems and Environment, 141:381-389

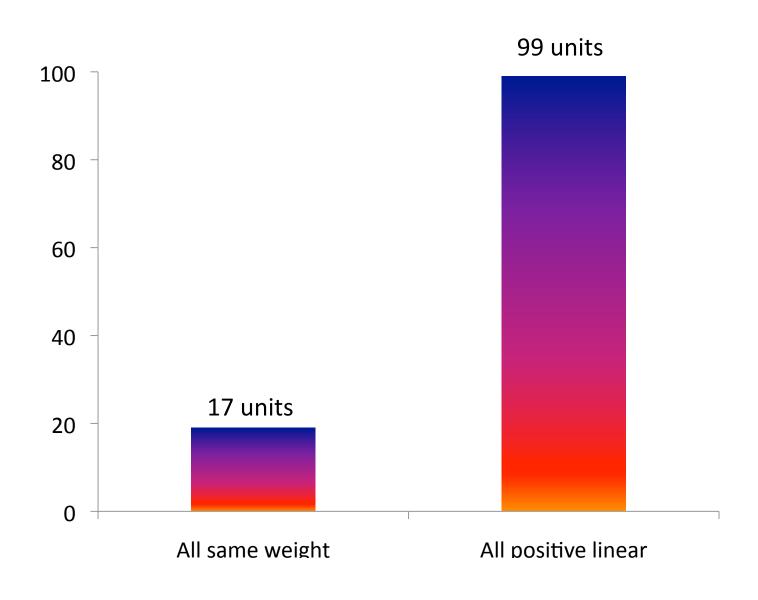
Van Boeckel M, et al. (2011). Modelling the distribution of domestic duck in Monsoon Asia. *Agriculture, Ecosystems and Environment*, 141:373-380



#### 3a. Define relationship between each variable and outcome using fuzzy membership functions



### 3b. Correct fuzzy membership function more important than correct weights



## 4. Derive weight for each variable using pairwise comparison matrix

Less important					More important			
1/9	1/7	1/5	1/3	1	3	5	7	9
extremely	very	strongly	moderately	equally	moderately	strongly	very	extremely
	strongly						strongly	

	WfowlDen	PopDen	ProxRoads	ProxWater	ChickDen	ProxRice	Weight
WfowlDen	1						0.3768
PopDen	1/2	1					0.2472
ProxRoads	1/3	1/2	1				0.1574
ProxWater	1/4	1/3	1/2	1			0.1149
ProxRice	1/5	1/4	1/3	1/3	1		0.0652
ChickDen	1/6	1/5	1/4	1/4	1/3	1	0.0384

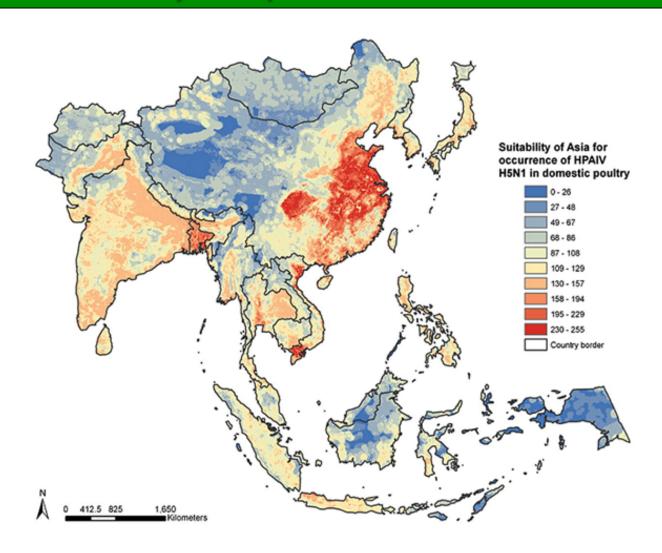
### 4a. Determine and account for any correlation between variables by adjusting weights

	WfowlDen	PopDen	ProxRoads	ProxWater	ProxRice	ChickDen
WfowlDen	1	0.25	-0.08	-0.03	-0.20	0.34
PopDen		1	-0.33	0.26	-0.55	0.55
ProxRoads			1	-0.09	0.27	-0.24
ProxWater				1	-0.18	0.09
ProxRice					1	-0.47
ChickDen						1

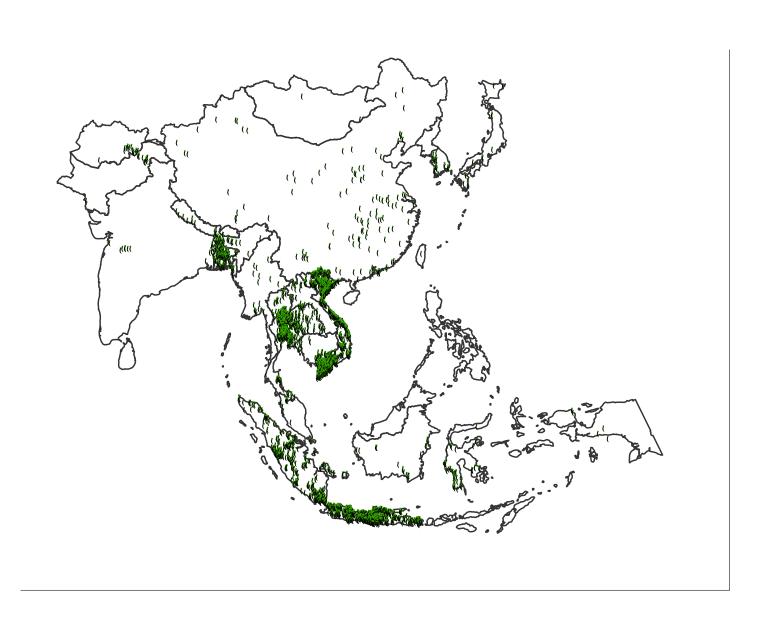
## 4b. Determine and account for any correlation between variables by adjusting weights

Risk factor		Weight	Adjustment		
	Original	Adjusted for correlation			
WfowlDen	0.3768	0.4281			
PopDen	0.2472	0.1978	Adjusted $\downarrow$ for correlation with ProxRice		
			(-10%) and ChickDen (-10%)		
ProxRoad	0.1574	0.1767			
ProxRice	0.1149	0.0919	Adjusted $\downarrow$ for correlation with PopDen		
			(-10%) and ChickDen (-10%)		
ProxWater	0.0652	0.0748			
ChickDen	0.0384	0.0307	Adjusted $\downarrow$ for correlation with ProxRice		
			(-10%) and PopDen (-10%)		

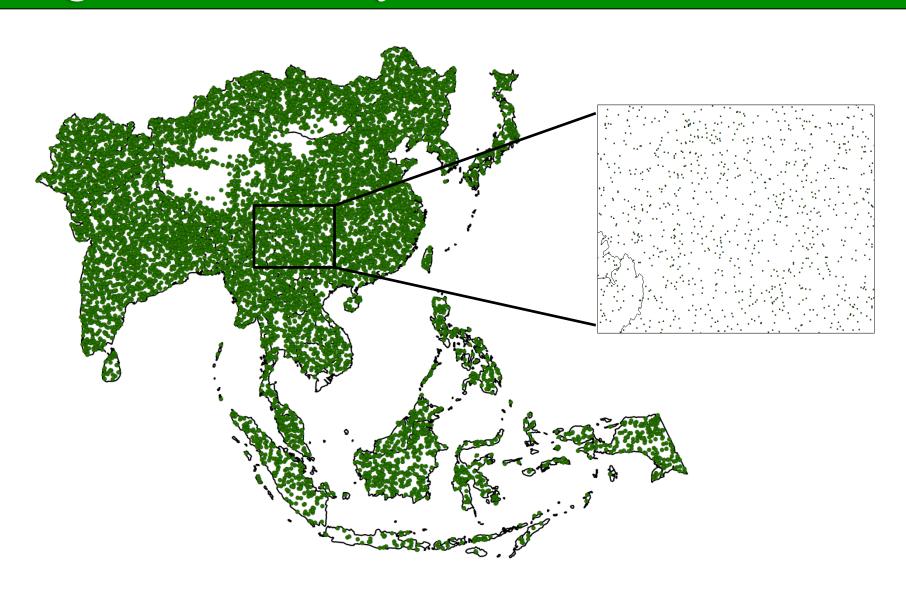
# 5. Combine standardised variable maps and weights using weighted linear combination to create suitability map



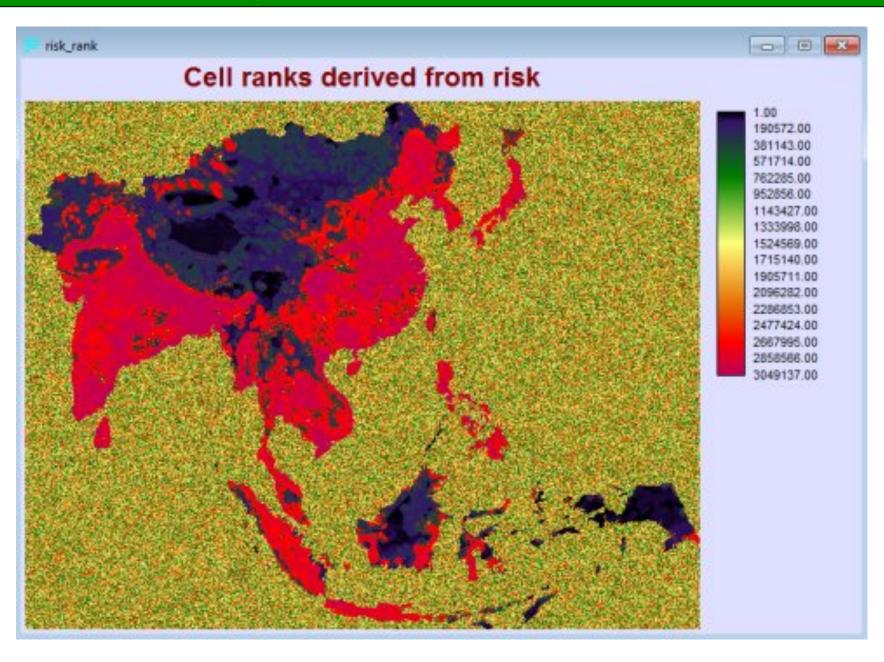
## EMPRES-i database: 10 104 HPAI H5N1 outbreaks = 3690 un-duplicated points



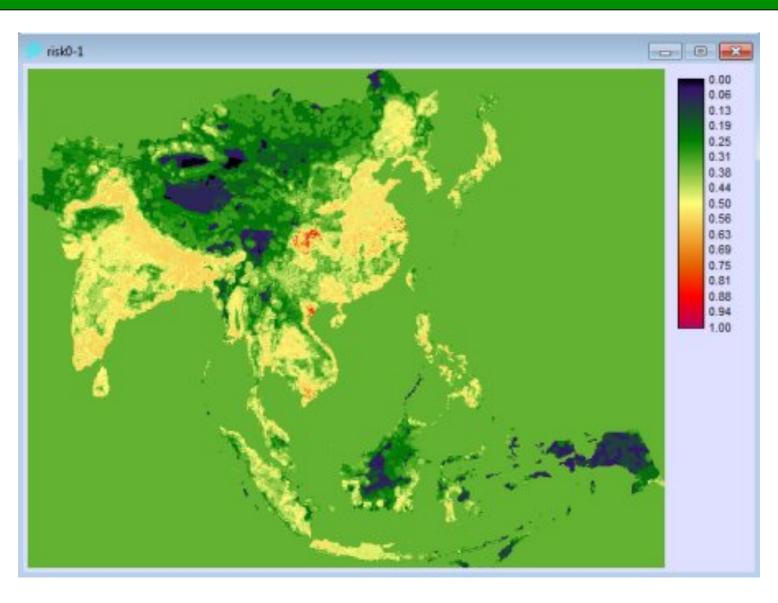
## 10 000 background points randomly generated – subject to three constraints



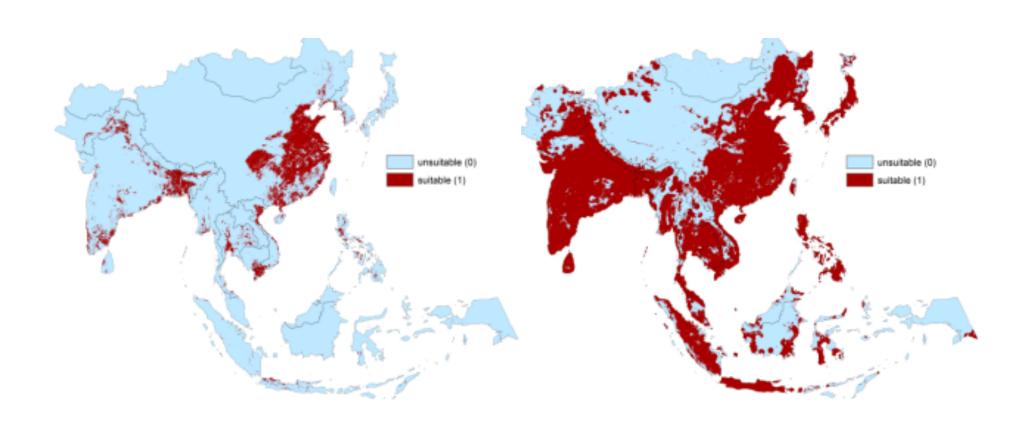
#### Rank order all pixels



## Result divided by the maximum rank to produce map of relative risk



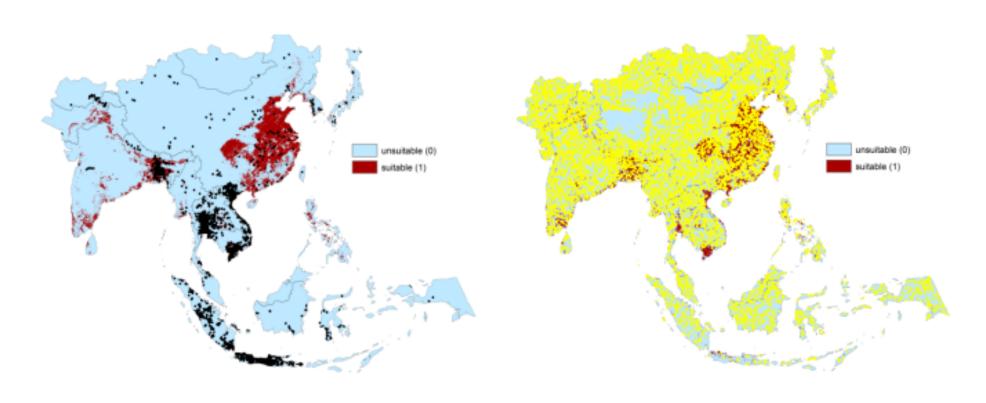
#### Classify land as suitable/unsuitable using different thresholds



97% probability

50% probability

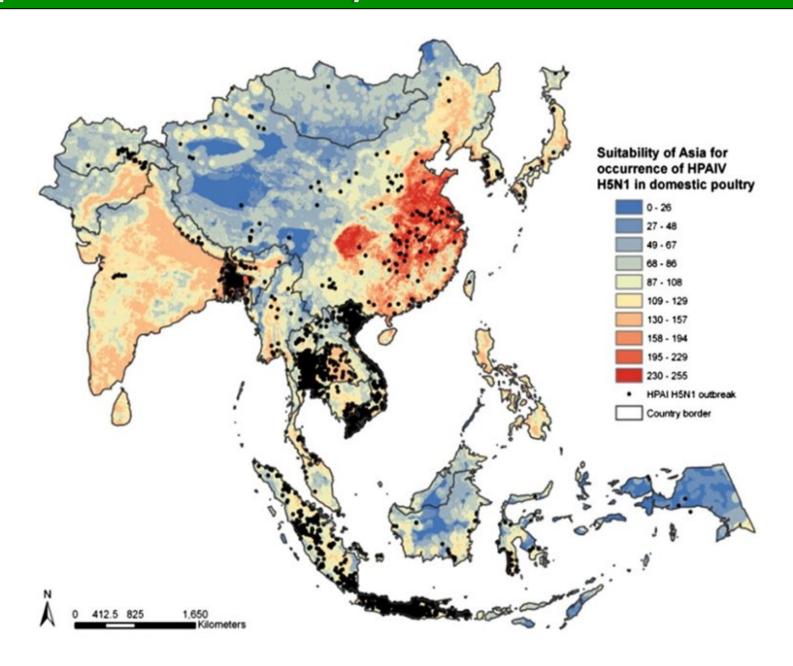
# Overlay map with outbreak & background point locations and create dataset of observed versus predicted



97% probability with disease points

97% probability with background points

#### Fair predictive accuracy: AUC = 0.67



#### 'Essentially, all models are wrong, but some are useful'

(Box and Draper, 1987)



#### Kim Stevens

'Last seen wandering vaguely, quite of her own accord...' AA Milne

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